

A trusted name in vitamins

HUDSON



For many years HUDSON has consistently led the market with the lowest prices to the public. To prove that this is not just an empty claim, we offer the chart below which will give you a fair comparison of prices of other brands and HUDSON'S. Many people may require preventive vitamin supplements but cannot afford the usual high price. Others appreciate the great saving and rebel at uncalled for high prices. Remember "you can afford to stay healthy with Hudson."

VITAMIN	Average Prices of Several Brands per 100	HUDSON'S PRICE PER 100
THIAMIN CHLORIDE (Vitamin B-1) 50 mg. Tablets	\$4.59	.65
THIAMIN CHLORIDE (VITAMIN B-1) 100 mg. Tablets	7.98	.85
ASCORBIC ACID (Vitamin C) 100 mg. Tablets	1.76	.45
ASCORBIC ACID (Vitamin C) 250 mg. Tablets	3.85	.75
PYRIDOXINE (Vitamin B-6) 25 mg. Tablets	12.50	1.35
RIBOFLAVIN (Vitamin B-2) 5 mg. Tablets	1.17	.40
VITAMIN A 25,000 Units—Natural	4.10	.75
VITAMIN E (E Kaps) 100 I.U.	9.00	1.95

HUDSON VITAMIN PRODUCTS, INC.

ESTABLISHED OVER 25 YEARS

89 SEVENTH AVENUE • NEW YORK 11, N. Y.
(Corner 15th Street)

Mall orders filled at the above address only.

When in New York City, Hudson Vitamins are obtainable
at the following drug stores:

HUDSON DRUG CO., INC.
199 Fulton Street, N. Y. C.
(Opposite Hudson Terminal)

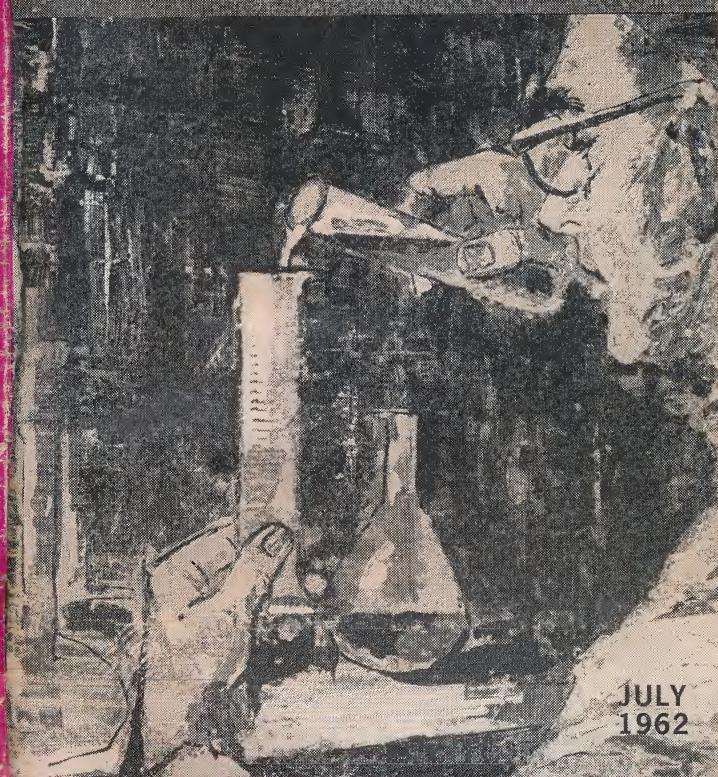
HUDSON CENTRAL DRUG CO., INC.
421 Lexington Avenue, N. Y. C.
(Opp. Grand Central, bet. 43rd & 44th Sts.)

CORTLANDT DRUG COMPANY, INC.
49 Cortlandt Street, N. Y. C.

World's Leading Direct-by-Mail Vitamin Company

a trusted
name in
vitamins
for over a
quarter
of a century

HUDSON VITAMIN CATALOG



JULY
1962

HUDSON
VITAMIN **HVP** PRODUCTS

89 Seventh Avenue, New York 11, N. Y.

HUDSON'S Policy

Many years ago we had an idea that if we could offer the best vitamin products, at a fair price, we would be performing a real public service to the many people who need vitamins, but cannot afford the usual high prices.

Here at **HUDSON**, quality is our primary aim; yet we consistently bring you vitamin products at the lowest possible prices. No finer vitamins can be purchased regardless of price.

In keeping with this policy of "the best for less" we can offer no discounts, no prizes, no premiums, since the cost of such items would naturally have to be included in the price.

We do give you an attractive, colorful plastic capsule container with your first order, to make it easier for you to take your vitamins with you wherever you may go.

The United States Government through the Food & Drug Administration protects you under Federal Law. Every manufacturer of vitamins must label each product with the exact formula and amount of each ingredient (strength or potency).

Since exact contents are listed on all labels, it will pay you to compare our vitamin formulae, the strength of each ingredient and our exceptionally low prices with the vitamins you are now using. Then you'll be convinced it pays to buy from **HUDSON**.

Orders are mailed to you **promptly**. We pay regular parcel post charges for all products listed in this catalog, on all orders \$3.00 or over, accompanied by remittance. Orders under \$3.00 require 25¢ additional for handling and postage. Please remit by check or money order.

When requesting a C.O.D. shipment, there will be an additional C.O.D. fee which is retained by the Post Office. For New York City deliveries, please add 3% city sales tax. Postage extra on foreign orders. For Canadian shipments please add 50 cents.

Consistent with our endeavor to keep abreast of current scientific research, we reserve the right to change formulas without prior notice.

HUDSON'S GUARANTEE

If you are not completely satisfied with your purchase, please return the unused portion in the original bottle, within 30 days, for a full refund.



Hudson Vitamins have been awarded both the PARENTS' MAGAZINE COMMENDATION SEAL and MC CALL'S USE-TESTED SEAL.

Everyone Should Know These Facts ABOUT VITAMINS & MINERALS

Information noted in this catalog is not intended as a guide for self-diagnosis or treatment of bodily ills. Products offered are intended as preventive measures rather than for treatment. Symptoms of illness should be diagnosed by a physician to determine what measures should be taken.

HOW IMPORTANT ARE VITAMINS?

The body is, in a sense, the product of its nutrition. Along with carbohydrates, proteins and fats (for energy and building body tissue), the body must be supplied with adequate amounts of the essential vitamins and minerals. Vitamins and minerals themselves do not make energy or body tissue, but without them neither energy nor tissue can be made. Apparently then, *everyone needs vitamins and minerals . . . they are essential to normal life and growth.*

WHAT ARE THE "ESSENTIAL" VITAMINS AND MINERALS?

There are currently eleven vitamins and eight minerals recognized by medical and nutrition authorities as being essential to the normal functioning of the human body—they are:

* Vitamin A	Vitamin E	* Iodine
* Vitamin B-1	Vitamin K	* Iron
* Vitamin B-2	Folic Acid	Magnesium
Vitamin B-6	Niacinamide	Potassium
Vitamin B-12	* Calcium	Sodium
* Vitamin C	Copper	* Phosphorus
* Vitamin D		

* Minimum Daily Requirements established.

Because some of the other vitamins are not now classified as "essential" does not mean that they are not useful, nor does it preclude the possibility that modern research may prove their "essential" nature at some future date.

CAN ONE BE SURE OF GETTING AMPLE NUTRIENTS IN THE DAILY DIET?

Theoretically, a well-balanced diet should provide all the elements needed for good nutritional health. However, many foods suffer a loss of vitamins due to faulty storage, over-refinement, processing, and normal loss due to cooking. People who drink alcohol to excess or smoke tobacco have increased need for certain vitamins. Additionally, self-imposed weight-reducing diets or careless eating habits may well result in nutritional deficiency. A deficiency of one of the essential vitamins may throw the entire system out of balance, even though the other nutritional essentials are adequate.

The functions of essential vitamins and minerals have been determined; the distribution of these nutrients in foods is also known; and their deficiency symptoms are generally recognized. These symptoms only develop when the daily intake of essential vitamins or minerals is less than the minimum daily requirement over a prolonged period of time.

Vitamin supplements are designed to prevent such deficiencies and their symptoms.

(continued on next page)

WHY VITAMINS AS "ADDED INSURANCE"?

Some deficiency symptoms are specific and can be diagnosed by a physician. These symptoms indicate a "clinical" deficiency. Such conditions are infrequently found in the United States. However, it is widely recognized that many symptoms of a "sub-clinical" nature do exist. These symptoms may be related to vitamin and mineral deficiencies, or they may be due to other causes—unrelated to vitamin or mineral deficiency at all. If symptoms should occur, therefore, a physician should be consulted.

Vitamin supplements are widely recommended by many medical and nutrition authorities as a means of "added insurance" to prevent borderline deficiencies which may exist without apparent signs.

WHO BENEFITS FROM THE ADDITION OF FOOD SUPPLEMENTS TO THE DIET?

A wide variety of vitamin and vitamin-mineral combinations are used as preventive nutritional supplements by those who feel their diets may be inadequate. Even persons whose diets are ordinarily considered adequate may benefit from supplementary vitamins at certain times. Research indicates that in connection with periods of physical or emotional stress brought on by injury, pregnancy or illness (when an unusual strain is placed on the system) the need for preventive dietary supplements may be much greater than under usual conditions.

Of course, poor eating habits are one of the prime reasons for the need of such vitamin supplementation.

WHY SHOULD I BUY HUDSON VITAMINS FOR MY FAMILY?

In view of these facts, your physician is best qualified to determine your specific vitamin needs—you may, therefore, want to consult him before choosing a formula. Chances are, he is already one of the many physicians throughout the nation who recommends HUDSON VITAMINS to his patients.

HUDSON is dedicated to the principle of providing the highest quality products at economical prices. HUDSON products are laboratory fresh when shipped and will retain label potency for at least one year when kept in a cool, dry place—no refrigeration is required. In the manufacture of all HUDSON products, nothing is left to chance. If proper care is not exercised, some vitamins when combined might adversely affect each other, with resultant potency loss. HUDSON specifications call for up-to-date formulating procedures, to effectively separate and protect such ingredients. These and other modern manufacturing techniques insure lasting stability of all HUDSON formulas.

From start to finish, through every step of manufacture, up to the finished product, HUDSON's rigid quality control standards apply. Every bottle bears a control number that represents the result of comprehensive testing in our modern, professionally-equipped laboratories. These detailed tests, under the supervision of trained, experienced personnel, insure the *finest products obtainable—regardless of price.*

HVP

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THERAVIM

(Therapeutic Multi-Vitamins and Minerals)

THERAVIM is the ultimate in Vitamin-Mineral formulation containing essential vitamins, plus minerals, and more—22 ingredients in all—combined to bring you the best that modern science can offer, as a nutritional supplement.

THERAVIM is indicated in multiple vitamin and mineral deficiencies.

THERAVIM is useful as a supplement to the dietary intake for people on restricted diets, if the supply of vitamins and minerals is lacking because of the limited intake of certain foods.

You owe it to yourself to try **THERAVIM**. (This type formula usually sells for \$8.00 for 100 capsules.) Hudson's price is only \$4.95 for 100 capsules.

EACH THERAVIM CAPSULE CONTAINS:

Vitamin A.....	7.5 mg. (25,000 U.S.P. Units)	Hesperidin Complex (Citrus Bioflavonoids).....	10 mg.
Vitamin D.....	25 mcg. (1,000 U.S.P. Units)	Vitamin E.....	5 I.U.
Vitamin B-1 (Thiamine Mononitrate)....	15 mg.	I-Lysine Monohydrochloride.....	50 mg.
Vitamin B-2 (Riboflavin)....	10 mg.	Calcium (as Dicalcium Phosphate)....	52 mg.
Vitamin B-6 (Pyridoxine Hydrochloride).....	3 mg.	Phosphorus (as Dicalcium Phosphate)....	40 mg.
Vitamin B-12 (Cobalamin Conc. N.F.)....	10 mcg.	Iron (as Ferrous Sulfate)....	15 mg.
Niacinamide.....	100 mg.	Potassium (as Potassium Sulfate).....	5 mg.
Calcium Pantothenate.....	10 mg.	Copper (as Copper Sulfate)....	1 mg.
Para Aminobenzoic Acid.....	10 mg.	Manganese (as Manganese Sulfate)....	1 mg.
Biotin.....	10 mcg.	Magnesium (as Magnesium Sulfate)....	6 mg.
Vitamin C (Ascorbic Acid).....	200 mg.	Zinc (as Zinc Sulfate).....	1.5 mg.

THERAVIM PRICES

100 capsules	\$ 4.95	500 capsules	\$22.50
250 capsules	11.75	1000 capsules	42.00

OCTA-KAPS

(High-Potency Multi-Vitamins)

Here is a real buy in a vitamin combination that is widely used. One tablet daily provides a good high-potency, all purpose vitamin combination with all the benefits of the B-Complex group, plus vitamin C, and vitamins A & D. This is a real *plus* vitamin combination. Taken with one capsule of our Deca-Minerals, OCTA-KAPS will supply vitamins and minerals to supplement the dietary intake.

EACH TABLET CONTAINS:

Vitamin A.....	3 mg. (10,000 U.S.P. Units)	Niacinamide.....	25 mg.
Vitamin D.....	25 mcg. (1,000 U.S.P. Units)	Calcium Pantothenate.....	5 mg.
Vitamin B-1 (Thiamin Chloride)	6 mg.	Vitamin B-6 (Pyridoxine)....	1.5 mg.
Vitamin B-2 (Riboflavin).....	4 mg.	Vitamin E.....	10 I.U.
Vitamin C (Ascorbic Acid)....	100 mg.	Vitamin B-12 (Cobalamin Conc., N.F.)....	3 mcg.

OCTA-KAP PRICES

100 tablets	\$2.50	500 tablets	\$10.75
250 tablets	5.75	1000 tablets	19.95

DUO-KAPS

(30 Vitamins and Minerals Plus Other Valuable Ingredients)

It is very difficult for the average person to determine which vitamin and mineral formula to choose. The really important factor is to make sure that you get a comprehensive product. You may choose a B-Complex formula when you really need Vitamin A, you might make a mistake by buying Vitamin C alone when you really need a B-Complex. Duo-Kaps offers you a solution to the problem. This is an outstanding formula to supplement the dietary intake. Duo-Kaps contain vitamins, minerals . . . amino acids . . . 30 valuable ingredients . . . and all in one tablet.

Duo-Kaps also has these valuable hematinic ingredients—Liver, Iron, Vitamin B-12, and Copper. Yes, Duo-Kaps is without a shadow of a doubt one of the greatest all-around vitamin and mineral combinations for daily use, on the market today. Normally you would expect to pay a great deal more than twice our price for this all-purpose tablet, but as usual, **HUDSON** believes in giving the greatest value possible, and our low, low price is just \$2.70 for 100; even greater economy in the larger quantities. You really economize at **HUDSON'S** low prices.

EACH DUO-KAP CONTAINS:

Vitamin A 3 mg. (10,000 U.S.P. Units)	Dried Debittered Brewer's Yeast.....	10 mg.
Vitamin D 25 mcg. (1,000 U.S.P. Units)	Choline Dihydrogen Citrate.....	20 mg.
Vitamin B-1 (Thiamin Chloride).....	Inositol.....	20 mg.
Vitamin B-2 (Riboflavin).....	Betaine.....	5 mg.
Vitamin B-6 (Pyridoxine Hydrochloride)	Glutamic Acid.....	20 mg.
Vitamin B-12 Activity (Cobalamin Conc., N.F.)....	I-Lysine.....	15 mg.
Biotin.....	Iron (as Ferrous Sulfate)....	30 mg.
Niacinamide.....	Calcium (as Dicalcium Phosphate Anhyd.)....	58.6 mg.
Calcium Pantothenate.....	Phosphorus (as Dicalcium Phosphate Anhyd.)....	44.12 mg.
Para Aminobenzoic Acid.....	Magnesium (as Magnesium Sulfate Dried).....	1 mg.
Vitamin C (Ascorbic Acid)....	Copper (as Copper Sulfate Dried).....	1.78 mg.
Citrus Bioflavonoid Complex.....	Manganese (as Manganese Sulfate).....	1.1 mg.
Rutin.....	Potassium (as Potassium Chloride C.P.).....	0.68 mg.
Vitamin E.....	Zinc (as Zinc Sulfate Dried C.P.).....	1.09 mg.
Vitamin K (Menadione).....	Powdered Whole Dried Liver. 10 mg.	

DUO-KAP PRICES

100 tablets	\$2.70	500 tablets	\$11.75
250 tablets	6.25	1000 tablets	22.00



ADAVITE

(Therapeutic Multi-Vitamins)

ADAVITE is the result of the combined research efforts of a host of leading physicians, scientists and nutritionists—all pulling together toward the common goal of maintaining good health through proper nutrition and food supplementation.

The ADAVITE formula reflects several pertinent changes in the original concept of high potency vitamins. The importance of Pyridoxine (Vitamin B-6) is recognized—the potency of Ascorbic Acid (Vitamin C) is increased and the inclusion of Calcium Pantothenate and Vitamin B-12 is deemed useful.

ADAVITE is a truly well balanced, up-to-date combination of therapeutic vitamins. This formula is nationally sold at \$7.45 for 100 capsules. HUDSON'S unusually low price is only \$3.25 per 100. This presents a golden opportunity to purchase the larger quantities and enjoy even greater savings.

EACH ADAVITE CAPSULE CONTAINS:

Vitamin A Palmitate 7.5 mg. (25,000 U.S.P. Units)	Niacinamide..... 100 mg.
Vitamin D (irradiated ergosterol) 25 mcg. (1,000 U.S.P. Units)	Ascorbic Acid (C)..... 200 mg.
Thiamine Mononitrate (B-1). 10 mg.	Pyridoxine Hydrochloride(B-6) 5 mg.
Riboflavin (B-2)..... 10 mg.	d-Calcium Pantothenate..... 20 mg.
	Vitamin B-12 (Cobalamin Conc., N.F.).... 5 mcg.

ADAVITE PRICES

100 capsules	\$3.25	500 capsules	\$13.25
250 capsules	7.25	1000 capsules	25.00

TEE-VITE

(formerly Therapeutic Formula)

NO CHANGE IN FORMULA

TEE-VITE is the original high potency type multiple vitamin formula widely prescribed by physicians for many years.

HUDSON offers this time tested formula at the low price of only \$2.50 for 100 capsules—another extraordinary HUDSON value.

EACH CAPSULE CONTAINS:

Vitamin A..... 7.5 mg. (25,000 U.S.P. Units)	Thiamine Mononitrate (B-1). 10 mg.
	Riboflavin (B-2)..... 10 mg.
Vitamin D..... 25 mcg. (1,000 U.S.P. Units)	Niacinamide..... 150 mg.

TEE-VITE PRICES

100 capsules	\$2.50	500 capsules	\$10.75
250 capsules	5.75	1000 capsules	19.95



TRIN-KAPS

MODIFIED FORMULA

High Potency B-12, Liver and Iron

TRIN-KAPS represents an effective up-to-date preparation for prevention of iron nutritional anemia and as a dietary supplement of the ingredients listed in the formula. The improved form of Iron (Ferrous Fumarate) is reported to yield a high percentage of nutritional Iron.

TRIN-KAPS, at only \$3.25 for 100 capsules is truly an outstanding value.

A DAILY DOSE OF 2 CAPSULES CONTAINS:

Desiccated Liver, N.F. (defatted).....	800 mg.	Vitamin B-12 (Cyanocobalamin, U.S.P.)	30 mcg.
Ferrous Fumarate (Iron)	300 mg.	Vitamin C (Ascorbic Acid)	150 mg.

TRIN-KAPS PRICES

100 capsules	\$3.25	500 capsules	\$13.25
300 capsules	8.85	1000 capsules	24.00

L-B-I

Liver, B-Complex, Iron

(A Time-Tested Hematinic Formula)

Vitally important work in your body is done by the red blood cells and the red coloring substance in these cells is called hemoglobin. This hemoglobin carries oxygen from the air to various parts of the body. If your blood has too few red cells or too little hemoglobin, you may have anemia. Only a physician is qualified to diagnose this condition which occurs in children as well as adults. Iron is part of the red cell hemoglobin.

Iron-deficiency anemia is one of the common nutritional diseases. Iron reserves are often so small that any setback by illness or inadequate diet may be followed by anemia. It has also been observed that women (due to functional demands) may, periodically, need up to 4 times as much iron as men.

This fine hematinic comes in a convenient, easy-to-take capsule at the hard-to-believe price of only \$1.75 for 100 capsules. When you need L-B-I you need at least 6 capsules a day. So, order by the thousand and effect even greater savings.

EACH CAPSULE CONTAINS:

Iron & Ammonium Citrates	3 gr.	Niacinamide..... 10 mg.
Powdered Whole Dried Liver	5 gr.	Calcium Pantothenate..... 0.3 mg.
Stomach Substance	100 mg.	Vitamin B-6 (Pyridoxine) 0.15 mg.
Vitamin B-1 (Thiamin Chloride)	1 mg.	Vitamin B-12 (Cyanocobalamin, U.S.P.) 1 mcg.
Vitamin B-2 (Riboflavin)	0.5 mg.	

L-B-I PRICES

100 capsules	\$1.75	500 capsules	\$ 8.30
250 capsules	4.25	1000 capsules	15.75



HUDSON IRON PLUS

(Hematinic Formula)

A favorite physicians' formula for iron-deficiency anemia and as a dietary supplement of the ingredients listed in the formula.

This type formula is nationally sold at \$4.50 per 100 capsules. Hudson's price is only \$2.50 for 100 capsules.

EACH IRON PLUS CAPSULE CONTAINS:

Ferrous Sulfate, exci- cated.....	200.0 mg.	Riboflavin (B-2).....	2.0 mg.
Desiccated Liver, N.F. (defatted).....	325.0 mg.	Nicotinic Acid.....	10.0 mg.
Vitamin B-12 (Cyanocobalamin, U.S.P.).....	1.7 mcg.	Pyridoxine Hydrochloride (B-6).....	1.0 mg.
Thiamine Hydrochloride (B-1).....	2.0 mg.	Ascorbic Acid (Vitamin C).....	50.0 mg.
		Calcium Pantothenate.....	2.0 mg.

HUDSON IRON PLUS PRICES

100 capsules	\$2.50	500 capsules	\$11.25
300 capsules	7.10	1000 capsules	21.25

HUDSON SPECIAL FORMULA #99

(High Potency Vitamins B-1, B-6 and B-12)

A high potency formula of three essential B vitamins in chewable tablet form for children and adults.

Tasty Formula #99 tablets may also be dissolved in liquids or swallowed whole if preferred.

Similar nationally advertised products sell for \$7.50 per 100 tablets. Hudson's typical low price is \$1.75 for 100 tablets.

EACH FORMULA #99 TABLET CONTAINS:

Vitamin B-12 (Cyanocobalamin, U.S.P.).....	25 mcg.	Vitamin B-1 (Thiamine Mononitrate).....	10 mg.
Vitamin B-6 (Pyridoxine HCl).....	5 mg.		

HUDSON FORMULA #99 PRICES

100 tablets	\$1.75	500 tablets	\$ 7.50
300 tablets	4.80	1000 tablets	13.95

HUDSON SPECIAL FORMULA #88

(Fortified B-Complex with Vitamin C)

This formula is popular with many physicians and usually sells for \$7.75 for 100 capsules. Hudson's low price is \$3.95 per 100 capsules.

EACH FORMULA #88 CAPSULE CONTAINS:

Thiamine Mononitrate (B-1).....	25.0 mg.	Calcium Pantothenate.....	10.0 mg.
Riboflavin (B-2).....	12.5 mg.	Ascorbic Acid (C).....	250.0 mg.
Nicotinamide.....	50.0 mg.	Vitamin B-12 (Cyanocobalamin, U.S.P.).....	2.5 mcg.
Pyridoxine HCl (B-6).....	3.0 mg.		

HUDSON FORMULA #88 PRICES

100 capsules	\$ 3.95	500 capsules	\$17.75
300 capsules	11.25	1000 capsules	33.50

CEBEKAPS

(High Potency B-Complex with Vitamin C)

Ordinarily, a well-balanced diet is a safeguard against deficiencies of the essential vitamins. However, in this high pressure age, people often develop poor dietary habits, eating meals which provide quick energy but are short in wholesomeness. Due to the water-soluble nature of the B-Complex group and Vitamin C, these vitamins are more apt to be lacking than those which are stored in the body. Vitamin deficiencies can be detected by your physician. If B-Complex with Vitamin C is recommended, CEBEKAPS should be your choice.

CEBEKAPS is a high-potency formula of B-Complex with Vitamin C and natural organic factors contained in Liver and Stomach material. Hudson's very low price brings you these valuable properties of the B-Complex and C vitamins without making a large dent in your budget.

EACH CAPSULE CONTAINS:

Thiamin Chloride (Vitamin B-1).....	10 mg.	Pantothenic Acid (as Calcium Pantothenate).....	25 mg.
Riboflavin (Vitamin B-2).....	10 mg.	Vitamin B-12 (Activity Equivalent).....	1 mcg.
Pyridoxine (Vitamin B-6) Hydrochloride.....	5 mg.	Ascorbic Acid (Vitamin C).....	150 mg.
Nicotinamide.....	50 mg	Liver Preparation and Stomach Material, Desic., Hudson..	0.39 Gm.

CEBEKAP PRICES

100 capsules	\$3.95	500 capsules	\$18.00
250 capsules	9.40	1000 capsules	34.50

CEEBEVIM

(Water-Soluble B-Complex Vitamins with Vitamin C)

CEEBEVIM is a favorite physicians' formula for supplementing the Water-Soluble B-Complex Vitamins with Vitamin C, in the daily diet.

CEEBEVIM is economically priced at \$3.35 per 100 capsules. This formula usually sells for \$7.15 per 100 capsules. Another outstanding HUDSON value.

EACH CEEBEVIM CAPSULE CONTAINS:

Thiamin Chloride (Vitamin B-1).....	15 mg.	Niacinamide (Nicotinamide).....	50 mg.
Riboflavin (Vitamin B-2).....	10 mg.	Calcium Pantothenate.....	10 mg.
Pyridoxine (Vitamin B-6) Hydrochloride.....	5 mg.	Ascorbic Acid (Vitamin C)....	300 mg.

CEEBEVIM PRICES

100 capsules	\$3.35	500 capsules	\$14.50
300 capsules	9.30	1000 capsules	27.50

CALCIUM PANTOTHENATE

Pantothenic Acid

This vitamin is part of the B-Complex group. Very little is actually known about how it works or how much we require each day. It is thought that its function is closely associated with that of Riboflavin.

CALCIUM PANTOTHENATE PRICES

10 mg. Tablets

100 tablets	60¢	500 tablets	\$2.25
250 tablets	\$1.25	1000 tablets	4.00



CEBEKAP-THERAPEUTIC

(Therapeutic B-Complex, Lipotropic Factors with Vitamin C)

As one gets older, the cumulative results of inadequate or faulty diet may show up in impaired functions of the body. Vitamins play an important role in body functions. For example:

The B-Complex vitamins are known to form an active part of the coenzymes in the utilization of life-essential oxygen. Thus, B-1 is the functioning part of the respiratory coenzyme called cocarboxylase. B-2 is the active part of a group of coenzymes essential in respiration, and Niacin (once known as B-3), is the active constituent of still another group of respiratory coenzymes.

Girls on reaching adolescence, may have additional needs for the B-Complex factors because of increased hormone production.

CEBEKAP-THERAPEUTIC is a high potency B-Complex formula with Vitamin C and other important factors, including the valuable B-12 and Aspergillus Oryzae (a starch digestive enzyme), making this formula one of the most outstanding in our entire line.

EACH CAPSULE CONTAINS:

Vitamin B-1 (Thiamine Mononitrate).....	25 mg.	Calcium Pantothenate.....	25 mg.
Vitamin B-2 (Riboflavin).....	15 mg.	Niacinamide.....	100 mg.
Vitamin B-6 (Pyridoxine HCl).....	5 mg.	Desiccated Whole Liver.....	50 mg.
Vitamin B-12 (Cyanocobalamin, U.S.P.).....	10 mcg.	Choline Bitartrate.....	50 mg.
Vitamin C (Ascorbic Acid).....	150 mg.	Inositol.....	50 mg.
		I-Lysine.....	60 mg.
		Aspergillus Oryzae.....	60 mg.

CEBEKAP-THERAPEUTIC PRICES

100 capsules	\$ 4.95	500 capsules	\$22.50
300 capsules	13.95	1000 capsules	42.00

NUTRAZETS

(High Potency, Poly-Vitamins with Vitamin B₁₂)

NUTRAZETS is a fortified high potency multiple vitamin formula, containing ingredients recognized by many expert nutritional authorities as beneficial for supplementing the dietary intake.

The NUTRAZETS formula usually sells for \$7.45 for 100 tablets. HUDSON'S price is only \$3.50 for 100 tablets.

EACH NUTRAZETS TABLET CONTAINS:

Vitamin A 7.5 mg. (25,000 U.S.P. Units)	Niacinamide.....	100 mg
Vitamin D 25 mcg. (1,000 U.S.P. Units)	Pyridoxine HCl (B-6).....	5 mg.
Thiamine HCl (B-1).....	Vitamin B-12 (Cobalamin Conc., N.F.).....	6 mcg.
Riboflavin (B-2).....	Calcium Pantothenate.....	20 mg.
	Ascorbic Acid (C).....	200 mg.

NUTRAZETS PRICES

100 tablets	\$3.50	500 tablets	\$14.50
250 tablets	7.85	1000 tablets	26.95

PARA-AMINOBENZOIC ACID (PABA)

EACH TABLET CONTAINS:

Para-Aminobenzoic Acid..... 30 mg.

PARA-AMINOBENZOIC ACID PRICES

250 tablets	\$1.00	500 tablets	\$1.75
		1000 tablets	\$3.15

NEO-KAPS

(High-Potency B-Complex plus Minerals)

NEO-KAPS provide 21 vitamin and mineral elements, including 3 mcg. of vitamin B-12. High Potency Neo-Kaps contain the essential B-Complex vitamins plus Iron and Lipotropic Factors.

NEO-KAPS are truly a wonderful HUDSON value. This High Potency B-Complex vitamin and mineral tablet is one of the largest selling formulas of its type. Similar products are sold nationally at \$4.40 for 100. HUDSON'S incredibly low price of \$2.10 gives you a clear saving of \$2.30 on each bottle of 100—even greater savings when you purchase the larger quantities. It really pays you to buy from HUDSON.

EACH TABLET CONTAINS:

Vitamin B-1 (Thiamin Chloride).....	15 mg.	Betaine.....	20 mg.
Vitamin B-2 (Riboflavin).....	6 mg.	Biotin.....	10 mcg.
Vitamin C (Ascorbic Acid)...	30 mg.	Para Aminobenzoic Acid.....	10 mg.
Niacinamide.....	10 mg.	Vitamin B-12 (Activity Equiv.)	3 mcg. (From Vit. B-12 Activity Concentrate)
Calcium Pantothenate.....	3 mg.	Ferrous Gluconate.....	30 mg.
Vitamin B-6 (Pyridoxine HCl).....	0.5 mg.	Dicalcium Phosphate, Dried.....	200 mg.
Vitamin E.....	5 I.U.	Magnesium Sulfate, Dried.....	7.2 mg.
Powdered Whole Dried Liver.....	100 mg.	Copper Sulfate, Dried.....	5 mg.
Dried Debittered Yeast.....	100 mg.	Manganese Sulfate.....	3.4 mg.
Choline Dihydrogen Citrate.....	20 mg.	Potassium Chloride, C.P.....	1.3 mg.
Inositol.....	20 mg.		

NEO-KAPS PRICES

100 tablets	\$2.10	500 tablets	\$ 8.50
250 tablets	4.75	1000 tablets	16.00

B-COMPLEX

(Plain—or with Iron)

Most of the B-Complex vitamins are water soluble and excess amounts are quickly passed through the body without being stored. Consequently, a daily supplementation of this group of vitamins may be indicated. Our B-Complex formula is available with or without Iron, at the same price. When ordering please specify which you prefer, plain (without Iron) or with Iron. If no specification is made, we will ship the formula without Iron. This is an average potency formula. For higher potency B-Complex formulas refer to our Cebekap-Therapeutic, Cebekaps or Neo-Kaps (see index).

EACH TABLET CONTAINS:

Vitamin B-1 (Thiamin Chloride).....	5 mg.	Niacinamide.....	50 mg.
Vitamin B-2 (Riboflavin).....	5 mg.	Choline Dihydrogen Citrate.....	20 mg.
Vitamin B-6 (Pyridoxine HCl).....	1 mg.	Inositol.....	10 mg.
Vitamin B-12 (Cyanocobalamin, U.S.P.).....	1 mcg.	Liver Fraction Insoluble, N.F. 100 mg.	
Calcium Pantothenate.....	5 mg.	Brewer's Yeast.....	50 mg.
		Iron (from Ferrous Sulfate).....	10 mg.

B-COMPLEX PRICES

100 tablets	\$ 1.95	500 tablets	\$ 7.95
250 tablets	4.19	1000 tablets	15.00

HVP

S. O. S. KAPS

(Stress Or Strain)

STRESS FORMULA VITAMINS

STRESS—WHAT IS IT?

Physiologic Stress is the reaction of the human system when intolerable strain is placed upon it. Stress may be caused by worry, fear, fatigue, injury, infection, surgery, pregnancy, fever and many other conditions.

When an individual is subjected to Stress, many nutrition authorities believe additional Vitamins may be needed to help maintain good health. Whether the absorption of Vitamins is altered or whether they are consumed more rapidly is a moot question, but it is believed that the need for certain Vitamins may be increased and the usual maintenance dose is not always adequate, when Stress is present.

This type formula usually sells for \$10.00 for 100 capsules. **HUDSON'S** economy price is only \$3.35 for 100 capsules.

EACH S.O.S. KAP CONTAINS:

Ascorbic Acid (Vitamin C)...	300 mg.	Pyridoxine HCl (Vitamin B-6).....	2 mg.
Thiamine Mononitrate (Vitamin B-1).....	10 mg.	Calcium Pantothenate.....	20 mg.
Riboflavin (Vitamin B-2)....	10 mg.	Vitamin B-12 (Cyanoco- balamin, U.S.P.).....	4 mcg.
Niacinamide.....	100 mg.		

S.O.S. KAPS PRICES

50 capsules	\$1.90	250 capsules	\$ 7.75
100 capsules	3.35	500 capsules	14.50
1000 capsules	\$27.50		

ZEL-KAPS

(High Potency Polyvitamins)

ZEL-KAPS contain 9 vitamins of high potency, including Vitamin B-12, formulated so that one capsule a day will provide more than adequate vitamin maintenance for the average adult.

ZEL-KAPS are cherry-red in color and relatively small in size for such a high potency. Comparable formulae sell for \$6.60 for 100 capsules. **HUDSON'S** price is only \$2.45 for 100 capsules.

EACH ZEL-KAPS CAPSULE CONTAINS:*

Vitamin A.....	1.5 mg. (5,000 U.S.P. Units)	Ascorbic Acid (Vitamin C) ... 100 mg.
Vitamin D.....	12.5 mcg. (500 U.S.P. Units)	Nicotinamide..... 30 mg.
Thiamine Hydrochloride (B-1) ...	5 mg.	Pyridoxine Hydrochloride (B-6) ... 2 mg.
Riboflavin (B-2).....	5 mg.	Calcium Pantothenate..... 10 mg.
		Vitamin B-12 (Cobalamin Conc., N.F.).... 4 mcg.

ZEL-KAPS PRICES

100 capsules	\$2.45	500 capsules	\$10.50
250 capsules	5.50	1000 capsules	19.50

*Revised formula and new low prices



QUIN-KAPS

(Small Size Multiple Vitamins—for children and adults
who prefer an easy to swallow capsule)

Here is a value you cannot approach anywhere else. This is a splendid formula useful as a preventive measure against vitamin deficiencies. Small in size, these capsules are ideally suited for both children and adults.

QUIN-KAPS contain vitamins A, C, and D plus the B-Complex factors—9 ingredients in all—including the remarkable B-12. They are an excellent low-priced capsule for children and adults.

QUIN-KAPS are an excellent supplementary source of those vitamins known to be needed in human nutrition plus extra vitamins for which the minimum standards have not yet been established. This formula usually sells for \$3.11 for 100 capsules. Hudson's price is only \$1.50 for 100 capsules. A real money-saving value.

EACH QUIN-KAPS CAPSULE CONTAINS:

Vitamin A.....	1.5 mg. (5,000 U.S.P. Units)	Nicotinamide..... 20 mg.
Vitamin D.....	12.5 mcg. (500 U.S.P. Units)	Pyridoxine Hydrochloride (B-6)..... 0.5 mg.
Thiamine Hydrochloride (B-1) ...	2.5 mg.	Calcium Pantothenate..... 5 mg.
Riboflavin (B-2).....	2.5 mg.	Vitamin B-12
Ascorbic Acid (C).....	50 mg. (Cobalamin Conc., N.F.)...	(Cobalamin Conc., N.F.)... 2 mcg.

QUIN-KAPS PRICES

100 capsules	\$1.50	500 capsules	\$ 6.50
250 capsules	3.45	1000 capsules	12.50

MINAQUIN

IMPROVED FORMULA—TABLET FORM

(Multiple Vitamins and Minerals for children and adults)

A new, improved MINAQUIN formula has been developed to provide the added calcium in an easily swallowed and easily absorbed coated tablet.

MINAQUIN is useful as a dietary supplement for preventing deficiencies of the vitamins and minerals contained in this superb formula.

MINAQUIN tablets are smaller in size than most tablets or capsules containing both vitamins and minerals.

This type formula usually sells for \$3.75 per 100. **HUDSON'S LOW PRICE** is \$1.95 per 100 tablets.

EACH MINAQUIN TABLET CONTAINS:

Vitamin A.....	1.5 mg. (5,000 U.S.P. Units)	Vitamin B-12 (Cobalamin Conc., N.F.)..... 2 mcg.
Vitamin D.....	12.5 mcg. (500 U.S.P. Units)	Iron (as Ferrous Sulfate) ... 10 mg.
Vitamin B-1.....	2.5 mg. (Thiamine Mononitrate) ...	Copper (as Copper Sulfate) ... 1 mg.
Vitamin B-2 (Riboflavin) ...	2.5 mg.	Manganese (as Manganese Sulfate) ... 1 mg.
Vitamin C (Ascorbic Acid) ...	50 mg.	Magnesium (as Magnesium Sulfate) ... 6 mg.
Nicotinamide.....	20 mg.	Zinc (as Zinc Sulfate) ... 1.5 mg.
Vitamin B-6 (Pyridoxine Hydrochloride).....	0.5 mg.	Potassium (as Potassium Sulfate) ... 5 mg.
Calcium Pantothenate.....	5 mg.	Calcium (as Calcium Lactate and Carbonate) ... 35 mg.

MINAQUIN PRICES

100 tablets	\$1.95	500 tablets	\$ 8.50
250 tablets	4.50	1000 tablets	16.00



GERIBAN LIQUID

(Iron Elixir with B-Complex)

If you are interested in preventing the symptoms of iron nutritional deficiency, such as tiredness, poor appetite, and feeling generally below par—GERIBAN may well serve your purpose. GERIBAN has a pleasant taste and may be taken undiluted.

Although Iron is the basic substance needed for building hemoglobin, the B complex vitamins also play an important role. GERIBAN supplies organic Iron with supplementary factors of the B complex vitamins, including vitamin B-12 which is important in the production of red blood cells.

This formula sells nationally at \$3.00 for a 12 oz. bottle. Hudson's price is \$1.39 for a 12 oz. bottle.

EACH FLUID OUNCE (Approx. 2 Tablespoonfuls) SUPPLIES:

Thiamine HCl (B-1).....	5 mg.	Vitamin B-12 (Cyanocobalamin, U.S.P.)	3 mcg.
Riboflavin (B-2).....	5 mg.	Methionine.....	100 mg.
Niacinamide.....	100 mg.	Choline Bitartrate.....	100 mg.
Panthenol.....	4 mg.	Iron (as Iron and Ammonium Citrate).....	100 mg.
Pyridoxine (B-6).....	1 mg.		

Plus other Factors as found naturally in Yeast Extract
Alcohol 12% by volume.

GERIBAN LIQUID PRICES

12 oz. Bottle	\$1.39
24 oz. (2—12 oz. Bottles)	2.60
36 oz. (3—12 oz. Bottles)	3.60



GERIBAN TABLETS

(Iron Tonic with B-Complex and Vitamin C)

The GERIBAN tablet formula is widely used for the prevention of iron nutritional deficiency and as a daily dietary supplement of the B-Complex vitamins and Vitamin C.

This formula usually sells for \$6.00 per 100 tablets. Hudson's price is \$2.25 for 100 tablets.

EACH GERIBAN TABLET CONTAINS:

Thiamine HCl (B-1).....	5 mg.	Vitamin B-12 (Cobalamin Conc., N.F.)	3 mcg.
Riboflavin (B-2).....	5 mg.	Inositol.....	20 mg.
Vitamin C.....	75 mg.	Methionine.....	25 mg.
Niacinamide.....	30 mg.	Choline Bitartrate.....	25 mg.
Calcium Pantothenate.....	2 mg.	Iron (as Ferrous Sulfate, Dried).....	50 mg.
Pyridoxine (B-6).....	0.5 mg.	Debittered Brewer's Yeast...	50 mg.

GERIBAN TABLET PRICES

100 tablets	\$2.25	500 tablets	\$ 9.50
250 tablets	4.95	1000 tablets	18.00



GERIATRIC FORMULA

(Vitamins—Minerals—Lipotropic Factors)

This important message is for folks
40—50—60—and over

As the life span of man continues to increase, the percentage of people in the higher age brackets continues to increase correspondingly. Geriatrics is the study of the specific needs of people in this age group.

GERIATRIC FORMULA (HUDSON) is designed as a supplement to provide those ingredients which many medical and nutritional authorities recognize as likely to be useful in meeting the supplementary nutritional needs of the senior members of the family.

GERIATRIC FORMULA (HUDSON) contains, in high potency, essential Multi-Vitamins, Multi-Minerals, Lipotropic Factors, plus Iron and Vitamin B-12.

GERIATRIC FORMULA (HUDSON) is the culmination of modern research by outstanding scientists in the field of geriatrics.

You owe it to yourself to try GERIATRIC FORMULA (HUDSON). This type formula usually sells for \$7.00 for 100 capsules. HUDSON'S price is only \$3.95 for 100 capsules.

EACH GERICATRIC CAPSULE CONTAINS:

Vitamin A.....	3.75 mg. (12,500 U.S.P. Units)	Vitamin E.....	10 I.U. (1,000 U.S.P. Units)
Vitamin D.....	25 mcg. (1,000 U.S.P. Units)	Choline Bitartrate.....	50 mg.
Vitamin B-1 (Thiamine Mononitrate).....	10 mg.	I-Lysine Monohydrochloride ..	25 mg.
Vitamin B-2 (Riboflavin)....	5 mg.	Inositol.....	50 mg.
Vitamin B-6 (Pyridoxine Hydrochloride).....	2 mg.	Betaine	10 mg.
Niacinamide.....	50 mg.	Iron (as Ferrous Sulfate)....	10 mg.
Vitamin B-12 (Cobalamin Conc., N.F.)..	5 mcg.	Calcium (as Dicalcium Phosphate).....	81 mg.
Calcium Pantothenate.....	5 mg.	Phosphorus (as Dicalcium Phosphate).....	64 mg.
Para Aminobenzoic Acid....	10 mg.	Copper (as Copper Oxide)...	1 mg.
Biotin.....	10 mcg.	Manganese (as Manganese Oxide).....	1 mg.
Vitamin C (Ascorbic Acid)...	100 mg.	Magnesium (as Magnesium Oxide).....	1 mg.
Hesperidin Complex (Citrus Bioflavonoids)....	10 mg.	Potassium (as Potassium Sulfate).....	5 mg.
Rutin.....	25 mg.	Zinc (as Zinc Oxide).....	0.5 mg.

GERIATRIC FORMULA PRICES

100 capsules	\$3.95	500 capsules	\$18.00
250 capsules	9.25	1000 capsules	34.50

WHEAT GERM OIL CAPSULES

3 minim capsules

These capsules contain the finest wheat germ oil. (Equivalent to 0.34 I.U. of alpha tocopherol) (Vitamin E) per capsule.

PRICES

100 capsules	60¢	500 capsules	\$2.25
250 capsules	\$1.25	1000 capsules	4.00

WHEAT GERM OIL LIQUID

Wheat germ oil "cold pressed" from freshly milled wheat germ, a rich available source of Vitamin E. Contains not less than 2 International units Vitamin E per gram (equivalent to 2 milligrams of pure alpha-tocopherol), approximately 10 I.U. per teaspoonful.

PRICES

4 oz.	\$1.25	8 oz.	\$2.15	16 oz.	\$3.75
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QUIN-KAPS THERAPEUTIC

QUIN-KAPS THERAPEUTIC has been added to our catalog because of the many requests we have received for this splendid vitamin-mineral combination.

This type formula usually sells for \$8.25 per 100 tablets. Hudson's remarkably low price is \$3.90 for 100 tablets.

EACH QUIN-KAPS THERAPEUTIC CONTAINS:

Vitamin A (Synthetic).....	1.5 mg. (5,000 U.S.P. Units)	Vitamin B-12 (Cobalamin Conc., N.F.).....	4 mcg.
Vitamin D.....	12.5 mcg. (500 U.S.P. Units)	Biotin.....	10 mcg.
Vitamin B-1 (Thiamine Mononitrate)....	10 mg.	Para-Aminobenzoic Acid.....	10 mg.
Vitamin B-2 (Riboflavin)....	10 mg.	Iron (as Sulfate).....	10 mg.
Ascorbic Acid (C) (as Sodium Ascorbate).....	300 mg.	Calcium (as Carbonate).....	50 mg.
Nicotinamide.....	100 mg.	Copper (as Sulfate).....	1 mg.
Vitamin B-6 (Pyridoxine HCl)	2 mg.	Manganese (as Sulfate).....	1 mg.
Calcium Pantothenate.....	20 mg.	Zinc (as Sulfate).....	1.5 mg.
		Magnesium (as Sulfate).....	6 mg.
		Potassium (as Sulfate).....	5 mg.

QUIN-KAPS THERAPEUTIC PRICES

100 tablets	\$3.90	500 tablets	\$16.95
250 tablets	8.95	1000 tablets	32.50

TERACREST

(Therapeutic Poly-Vitamins)

TERACREST is a truly modern multiple vitamin formula. High potency vitamins are used in place of lower potencies, for optimum effect as a dietary supplement in the prevention of nutritional deficiencies.

TERACREST is an outstanding, up-to-date, therapeutic multiple vitamin formula, designed in accordance with the views of eminent research authorities in the nutritional field.

TERACREST is worthy of your immediate consideration if your physician has recommended a high potency multiple vitamin supplement.

This formula usually sells for \$13.00 per 100 capsules. Hudson's price is *only \$5.00 for 100 capsules*. Try them and be convinced.

EACH THERACREST CAPSULE CONTAINS:

Thiamine Hydrochloride (B-1)	15 mg.	Vitamin B-12 (Cobalamin Conc., N.F.).....	10 mcg.
Riboflavin (B-2).....	10 mg.	Ascorbic Acid (Vit. C).....	150 mg.
Pyridoxine Hydrochloride (B-6).....	3 mg.	Vitamin E, 18.6 I.U. as Distilled Tocopherols, Natural Type.....	25 mg.
Pantothenic Acid.....	20 mg.	Vitamin A, Synthetic.....	7.5 mg.
(as Calcium Pantothenate).....			(25,000 U.S.P. Units)
Nicotinamide.....	150 mg.		
Vitamin D, Synthetic 37.5 mcg. (1,500 U.S.P. Units)			

TERACREST PRICES

50 capsules	\$2.75	250 capsules	\$11.85
100 capsules	5.00	500 capsules	22.75
1000 capsules	\$42.50		



VITAZETS

Food Supplement Tablets (Fortified)

VITAZETS contain a natural California grown concentrate of Alfalfa, Watercress and Parsley, plus Vitamins, Minerals, and Lipotropic Factors.

Science and Nature join hands to complement each other in VITAZETS. A wise man once said, "The best things in life come in mixtures." VITAZETS are a combination of food supplements found in Nature and substances developed by modern scientific laboratory research.

There is no need to take one tablet for Minerals and another for Vitamins. VITAZETS combine in one fortified tablet all these ingredients for your added convenience.

VITAZETS are priced unbelievably low, (a month's supply) 280 tablets for only \$5.95. Similar type formulae sell at various prices, ranging up to \$19.50 for a month's supply.

VITAZETS may be used by the entire family—suggested daily dosage, as follows:

Adults—9 tablets per day in divided doses.

13-18 year age group—6 tablets per day in divided doses.

9-12 year age group—3 tablets per day in divided doses.

Not intended for infants or very young children

9 TABLETS (Daily Adult Dose) SUPPLY THE FOLLOWING QUANTITIES OF VITAMINS AND MINERALS

Vitamin A 7.5 mg. (25,000 U.S.P. Units)	Glutamic Acid.....	15 mg.	
Vitamin B-1 (Thiamin).....	I-Lysine.....	10 mg.	
Vitamin B-2 (Riboflavin).....	Debittered Brewer's Yeast.....	20 mg.	
Vitamin C (Ascorbic Acid).....	Calcium (Dicalcium Phosphate Anhyd.).....	950 mg.	
Vitamin D 37.5 mcg. (1,500 U.S.P. Units)	Iron (Ferrous Sulfate Excise.).....	20 mg.	
Vitamin B-6 (Pyridoxine Hydrochloride).....	Phosphorus (Dicalcium Phosphate Anhyd.).....	562 mg.	
Vitamin B-12 Activity (Cobalamin).....	Copper (Copper Sulfate Anhyd.).....	2 mg.	
	Magnesium (Magnesium Sulfate Dried).....	35 mg.	
Vitamin K.....	Niacinamide.....	45 mg.	
Vitamin E.....	Potassium (Potassium Chloride).....	125 mg.	
Biotin.....	Choline Bitartrate.....	8 mg.	
Inositol.....	Lemon Bioflavonoid Complex.....	Manganese (Manganese Sulfate).....	2 mg.
	Para-Aminobenzoic Acid.....	Zinc (Zinc Sulfate Dried).....	2 mg.
Betaine.....	5 mg.		

In a base of natural California grown concentrate of alfalfa, watercress, and parsley.

VITAZETS PRICES

One month's supply (Adults) (280 tablets)

\$ 5.95

Three months' supply (Adults) (840 tablets)

16.50

Six months' supply (Adults) (1680 tablets)

30.00

One year's supply (Adults) (3360 tablets)

56.00

CAL-KAPS

(Calcium with Vitamin D)

This easy-to-take capsule is a ready source of extra calcium and phosphorus for the prevention of calcium deficiencies.

Pregnant and nursing mothers need more than the average daily requirement of calcium.

CAL-KAPS also supplies Vitamin D, which aids the absorption of calcium and phosphorus.

EACH CAPSULE CONTAINS:

Dicalcium Phosphate, Anhydrous.....	Vitamin D (Irradiated Ergosterol).....
Calcium Gluconate U.S.P....	8.4 mcg. (333 U.S.P. Units)

CAL-KAPS PRICES

100 capsules

85¢ 500 capsules

\$3.50

250 capsules

\$1.95 1000 capsules

5.95

PRENATAL FORMULA

MODERN FORMULA—ONE TABLET DOSE

(Higher Potency Multi-Vitamins, Calcium, Iron—
In One Tablet)

PHOSPHORUS-FREE

PRENATAL FORMULA (**HUDSON**) is designed as a dietary supplement during pregnancy and lactation.

PRENATAL FORMULA (**HUDSON**) has been brought up-to-date with recommendations of eminent nutritionists, as an aid in guarding against certain deficiencies that may be encountered during pregnancy and lactation. The improved formula now contains higher potencies of multi-vitamins plus a generous supply of Calcium, Iron, and other valuable ingredients—all in one easy-to-swallow tablet.

Compare the **HUDSON PRENATAL FORMULA** with similar types selling nationally for as much as \$4.89 per 100—then order your supply of this **HUDSON VALUE . . . TODAY!**

EACH PRENATAL TABLET CONTAINS:

Vitamin A.....	1.8 mg. (6,000 U.S.P. Units)	Citrus Bioflavonoid Complex.....	33.3 mg.
Vitamin D.....	10 mcg. (400 U.S.P. Units)	Rutin.....	10 mg.
Vitamin B-1 (Thiamine Mononitrate).....	3 mg.	Vitamin K.....	0.5 mg.
Vitamin B-2 (Riboflavin)....	2.5 mg.	Vitamin E.....	1 I.U.
Niacinamide.....	20 mg.	Iron (as Ferrous Gluconate) ..	40 mg.
Vitamin B-6 (Pyridoxine HCl) ..	3 mg.	Calcium (as Calcium Carbonate).....	250 mg.
Calcium Pantothenate.....	5 mg.	Copper (as Copper Sulfate) ..	0.2 mg.
Vitamin B-12 (Cyanocobalamin, U.S.P.) ..	5 mcg.	Manganese (as Manganese Sulfate).....	0.2 mg.
Folic Acid.....	0.4 mg.	Magnesium (as Magnesium Sulfate).....	0.2 mg.
Vitamin C (Ascorbic Acid) ...	100 mg.	Zinc (as Zinc Sulfate).....	0.2 mg.

PRENATAL FORMULA PRICES

100 tablets	\$2.50	500 tablets	\$10.50
250 tablets	5.65	1000 tablets	19.50

THERASPACE

Sustained-Release Vitamins

THERASPACE has been added to our catalog because of the many requests we have had for this type formula. THERASPACE is a controlled-release high potency formulation scientifically prepared to provide a sustained supply of multiple vitamins during the day.

THERASPACE capsules contain hundreds of specially designed "timed-release" pellets which liberate the vitamins gradually, over a prolonged period.

THERASPACE is similar to products selling for over \$9.00 for 100 capsules. **HUDSON** offers THERASPACE at the low price of \$3.95 for 100 capsules.

EACH THERASPACE CAPSULE CONTAINS:

Vitamin A.....	4.5 mg. (15,000 U.S.P.)	Pyridoxine HCl (Vitamin B-6) ..	6 mg.
Vitamin D.....	25 mcg. (1,000 U.S.P. Units)	Vitamin B-12 (Cyanocobalamin U.S.P.) ..	6 mcg.
Thiamine Mononitrate (Vitamin B-1).....	6 mg.	Nicotinamide.....	60 mg.
Riboflavin (Vitamin B-2 as the phosphate).....	6 mg.	Pantothenic Acid (as panthenol).....	6 mg.
		Ascorbic Acid (Vitamin C)...	150 mg.

THERASPACE PRICES

100 capsules	\$ 3.95	500 capsules	\$17.75
300 capsules	11.25	1000 capsules	33.50

Another
Outstanding
Product By
HUDSON

FEROSPACE*

Sustained-Release
Iron



FEROSPACE is a new timed-release ferrous sulfate capsule scientifically designed to deliver most of its iron where and when it does the most good—in the intestinal tract.

FEROSPACE capsules contain hundreds of tiny coated pellets which release Iron selectively and gradually in the upper intestines. Recent research indicates that this gradual release of iron, over a period of several hours, tends to reduce some unpleasant side effects associated with the administration of other iron dosage forms.

A similar product is sold nationally at the rate of \$6.00 per 100 capsules. **HUDSON'S** amazingly low price—only \$2.85 for 100 capsules.

EACH FEROSPACE CAPSULE CONTAINS:

Ferrous Sulfate, exsiccated

150 mg.

FEROSPACE PRICES:

100 capsules	\$2.85	500 capsules	\$11.50
300 capsules	7.65	1000 capsules	20.75

*Only Hudson Vitamins have been submitted for the Parents' Magazine Commendation Seal Award. Therefore, the seal does not apply to non-vitamin category products.

HVP

My Doctor Selects My Family Vitamins

...and I buy them from

HUDSON VITAMINS

and save 50%
and more!

"Nobody can double-talk me into paying high vitamin prices . . . I asked the man who knows.

"Certainly no one is more qualified than my doctor to choose just the right vitamin formula for each member of my family. And just as I have complete faith in his integrity—I buy with equal confidence from Hudson Vitamins . . . they've been selling to doctors and nurses for over 25 years."

Now you, too, can buy money-saving vitamins with complete confidence when you take the following THREE STEPS:

1. Ask your doctor, if you like, to specify the best vitamin formula for you.
2. Order the formula from the pages of the FREE HUDSON VITAMIN CATALOG.
3. Rely on the nationally famous Hudson brand name and the Hudson CERTIFIED SAVINGS of 50% and more.

Here is an important fact to know—the government has strict standards of purity and requires the exact formula and potency be listed on the label. Therefore, the only real difference between Hudson's formula and OTHER equivalent national brands is PRICE. With Hudson you can always count on quality plus huge savings. For example: a popular brand high potency multiple vitamin formula sells nationally for about \$7.45 per 100 . . . Hudson's price . . . an economical \$3.25.

This is only one example in the Free Hudson Vitamin Catalog which lists over 100 formulas. No salesman will call. All Hudson Vitamin Products sold with a complete money-back guarantee.



HUDSON VITAMINS...Nationally Advertised
from Coast to Coast

VITAMIN A

This vitamin was one of the first to be discovered. Cod Liver Oil was a primary source of Vitamin A—now, in concentrated natural and synthetic forms, higher potencies are available than could be obtained from Cod Liver Oil. Vitamin A is an important Vitamin and therefore listed as "Essential".

HUDSON supplies Vitamin A for use as a dietary supplement in three different forms, natural, synthetic, and water soluble synthetic. *When ordering, please specify the type you prefer.*

Water soluble vitamin A contains a dispersing agent which makes the vitamin A miscible with water. It has been reported that more vitamin A can be absorbed in the water soluble state than in any other form. This is added economy as less is required to protect you against a vitamin A deficiency.

VITAMIN A PRICES

CAPSULES	100's	250's	500's	1000's
25,000 U.S.P. Units NATURAL.....	\$.75	\$ 1.75	\$ 3.25	\$ 5.75
25,000 U.S.P. Units SYNTHETIC.....	.90	2.00	3.50	6.25
25,000 U.S.P. Units WATER SOLUBLE....	1.10	2.50	4.75	9.00
50,000 U.S.P. Units NATURAL.....	1.30	3.00	5.50	10.50
50,000 U.S.P. Units SYNTHETIC.....	1.50	3.50	6.25	12.00
50,000 U.S.P. Units WATER SOLUBLE....	1.95	4.50	8.50	16.00

A & D CAPSULES

This is an ideal capsule for a supplemental intake of vitamins A & D. Hudson A & D capsules are small in size and easy to take.

EACH CAPSULE CONTAINS:

Vitamin A (Prepared from Fish Liver Oils)..... 1.5 mg. (5,000 U.S.P. Units)
Vitamin D (Irradiated Ergosterol)..... 12.5 mcg. (500 U.S.P. Units)

A & D CAPSULE PRICES

100 capsules	69¢	500 capsules	\$2.70
250 capsules	\$1.49	1000 capsules	5.00

GLUTAMIC ACID

L (+) Glutamic Acid

EACH TABLET CONTAINS:

0.5 Gm. (7½ grains) of Glutamic Acid

GLUTAMIC ACID PRICES

100 tablets	90¢	500 tablets	\$3.25
250 tablets	\$1.75	1000 tablets	6.00

E-KAPS

(Vitamin E)

NATURAL

Recent reports from nutrition scientists established that Vitamin E is needed in human nutrition, although a minimum daily requirement has not yet been determined.

Research indicates that Vitamin E may have many useful purposes as a supplement to the dietary intake. It has also been shown that Vitamin E helps the action of certain other vitamins.

There has been a great deal of confusion as to the designation given to Vitamin E and the label designations are often confusing to the layman. One capsule may have 100 mg. of one kind or kinds of tocopherol and actually be less than 50 or 60 mg. of a more active tocopherol.

We have therefore listed E-KAPS potency in International Units which is the accepted standard. E-KAPS contain d-alpha Tocopheryl Acetate in its highest biological activity.

Prices are very low for this very high potency. Each capsule contains **100 International Units Vitamin E.**

NEW LOW PRICES

100 capsules	\$1.95	500 capsules	\$ 8.50
250 capsules	4.50	1000 capsules	16.00

CITRO-CEE TABLETS

Citrus Bioflavonoids with Vitamin C

The CITRO-CEE type formula has been widely publicized in the press and prescribed by many physicians. Recent research established the status of citrus bioflavonoids as a food supplement, permitting the return of the original, full strength CITRO-CEE formula to the Hudson Vitamin Catalog. Order your supply now at these **LOW, LOW PRICES.**

EACH TABLET CONTAINS:

Citrus Bioflavonoid Complex. 100 mg. Ascorbic Acid (Vitamin C) ... 100 mg.

CITRO-CEE PRICES

100 tablets	\$1.50	500 tablets	\$ 6.50
250 tablets	3.50	1000 tablets	12.50

DUO CITRO-CEE

High Potency Bioflavonoids with Vitamin C

This **DOUBLE STRENGTH** formula of the popular CITRO-CEE is now available in capsule form at the amazingly low price of \$2.50 for 100 capsules. A similar product is sold nationally at \$12.95 for 100 capsules.

EACH CAPSULE CONTAINS:

Citrus Bioflavonoid Complex. 200 mg. Ascorbic Acid (Vitamin C) ... 200 mg.

DUO CITRO-CEE PRICES

100 capsules	\$2.50	500 capsules	\$10.50
300 capsules	6.60	1000 capsules	20.00

VITAMIN C (ASCORBIC ACID)

This is one of the vitamins for which the need in human nutrition has been established. Vitamin C is water soluble and therefore not stored in the body. For this reason, the body's supply of Vitamin C is usually restored, daily, by dietary sources. Hudson's Vitamin C is an excellent supplement to the dietary intake. *When ordering, please specify potency desired.*

VITAMIN C PRICES

Potency	100 Tablets	250 Tablets	500 Tablets	1000 Tablets
50 mg.....	\$.40	\$.80	\$ 1.45	\$ 2.75
100 mg.45	.95	1.65	3.00
250 mg.75	1.75	3.25	6.00
500 mg.....	1.25	3.00	5.50	10.25

RUTIN

Rutin is a glycoside derived from natural sources. If your physician has recommended Rutin, check Hudson's low prices. *When ordering, please specify potency desired.*

RUTIN PRICES

20 mg. Tablets	50 mg. Tablets
100 tablets	60¢
250 tablets	\$1.30
500 tablets	2.20
1000 tablets	3.80
	100 tablets
	250 tablets
	500 tablets
	1000 tablets

RUTINCEE, 20 or 50

(Rutin with Ascorbic Acid)

Rutin is often given in combination with Ascorbic Acid. These tablets combine both ingredients in an easy to take form and at exceptionally low prices. *When ordering, please specify potency desired.*

RUTINCEE-20

Each Tablet Contains:
Rutin..... 20 mg.
Ascorbic Acid..... 100 mg.

RUTINCEE-50

Each Tablet Contains:
Rutin..... 50 mg.
Ascorbic Acid..... 300 mg.

RUTINCEE-20 PRICES

100 tablets	\$1.10
250 tablets	2.40
500 tablets	4.40
1000 tablets	8.20

RUTINCEE-50 PRICES

100 tablets	\$ 1.85
250 tablets	4.15
500 tablets	7.50
1000 tablets	13.50



NIACIN or NIACINAMIDE

This vitamin is an important member of the B-Complex group widely used as a dietary supplement. Although Niacin and Niacinamide provide equally beneficial results, the amide is believed to be better tolerated. Various potencies for both forms are listed here at exceptionally low prices. *When ordering, please specify either "Niacin" or "Niacinamide" and the potency desired.*

NIACINAMIDE (Nicotinamide) PRICES

50 mg. Tablets	100 mg. Tablets
100 tablets	50¢
250 tablets	\$1.15
500 tablets	2.15
1000 tablets	3.75
	100 tablets
	250 tablets
	500 tablets
	1000 tablets

NIACIN (Nicotinic Acid) PRICES

50 mg. Tablets	100 mg. Tablets
100 tablets	45¢
250 tablets	\$1.10
500 tablets	2.00
1000 tablets	3.65
	100 tablets
	250 tablets
	500 tablets
	1000 tablets



VITAMIN B-1 (THIAMIN CHLORIDE)

Thiamin Chloride is a water soluble vitamin and therefore excesses pass out of the body without being stored. Daily replacement is accomplished by the dietary intake and vitamin supplementation. Thiamin is involved in many important bodily functions. Hudson supplies Thiamin in four different potencies to suit your individual needs—at remarkably low prices. *When ordering, please specify potency desired.*

THIAMIN CHLORIDE (Vitamin B-1) PRICES

Potency	100 Tablets	250 Tablets	500 Tablets	1000 Tablets
10 mg.....	\$.40	\$.75	\$1.25	\$1.75
25 mg.....	.45	.95	1.65	3.00
50 mg.....	.65	1.50	2.75	5.00
100 mg.....	.85	2.00	3.75	7.00



VITAMIN B-2 (RIBOFLAVIN)

Riboflavin is another vitamin for which standards have been set. This vitamin appears in most multiple vitamin formulas for its valuable properties. If you intend to supplement your diet with Riboflavin you will marvel at these typical low Hudson prices. *When ordering, please specify potency desired.*

RIBOFLAVIN (Vitamin B-2) PRICES

5 mg. Tablets	10 mg. Tablets
100 tablets 40¢	100 tablets 65¢
250 tablets 75¢	250 tablets \$1.35
500 tablets \$1.25	500 tablets 2.25
1000 tablets 2.00	1000 tablets 3.75

VITAMIN B-6 (PYRIDOXINE)

Current research has demonstrated that Vitamin B-6 is a more important factor in human nutrition than was formerly known.

Pyridoxine (Vitamin B-6) assists the other B-Complex vitamins in their role of promoting general good health. Your physician may recommend this vitamin as a dietary supplement—compare Hudson's prices for the three popular potencies with other nationally advertised brands. *When ordering, please specify potency desired.*

VITAMIN B-6 PRICES

10 mg. Tablets	25 mg. Tablets
100 tablets 75¢	100 tablets 1.35
250 tablets \$1.75	250 tablets 3.00
500 tablets 3.25	500 tablets 5.75
1000 tablets 6.00	1000 tablets 11.00

50 mg. Tablets	
100 tablets \$2.25	500 tablets 9.50
300 tablets 5.95	1000 tablets 18.00

VITAMIN B-12

(Cobalamin Concentrate, N.F.)

Millions of people have read magazine articles which described the preventive value of tiny dosages of this essential vitamin. Although the need for Vitamin B-12 in human nutrition has been established, a minimum daily requirement has not as yet been determined. Vitamin B-12 is therefore included in a number of formulas listed in the catalog. In addition, as a single vitamin, it is available in various potencies as listed below at **HUDSON'S** usual low prices. *When ordering, please specify potency desired.*

VITAMIN B-12 PRICES

Potency	100 Tablets	250 Tablets	500 Tablets	1000 Tablets
5 mcg.....	\$.35	\$.80	\$1.40	\$2.50
10 mcg.....	.50	1.15	2.15	3.75
25 mcg.....	.75	1.75	3.25	6.00
50 mcg.....	1.35	3.00	5.75	11.00

FERROUS GLUCONATE*

(Iron Gluconate)

EACH TABLET CONTAINS:
5 grains of Ferrous Gluconate, U.S.P.

FERROUS GLUCONATE PRICES

100 tablets	55¢	500 tablets	\$1.95
250 tablets	\$1.10	1000 tablets	3.60

FERROUS SULFATE*

(Iron Sulfate)

EACH ENTERIC COATED TABLET CONTAINS:
5 grains of Ferrous Sulfate, U.S.P.

FERROUS SULFATE PRICES

100 tablets	50¢	500 tablets	\$1.80
250 tablets	\$1.00	1000 tablets	3.25

Also see page 23 for timed-release ferrous sulfate capsules

DECA-MINERALS*

Current medical and nutritional research has confirmed the role of certain minerals in the daily diet. The former 12-MINERAL formula has been brought up-to-date to achieve a comprehensive formula of accepted mineral supplements.

HUDSON'S "DECA-MINERALS" added to your multiple vitamin formula, provides a well-rounded dietary supplement.

EACH MINERAL CAPSULE CONTAINS:

Iron (from Ferrous Sulfate Dried 56.1 mg.)	16.7 mg.	Zinc (from Zinc Sulfate Dried 3 mg.)	1.09 mg.
Calcium (from Dicalcium Phosphate Anhyd. 290 mg.)	85.0 mg.	Copper (from Copper Sul- fate Anhyd. 5 mg.)	2.0 mg.
Phosphorus (from Dicalcium Phosphate Anhyd. 290 mg.)	67.0 mg.	Sodium (from Sodium Chloride 2.5 mg.)	1.0 mg.
Magnesium (from Magnesium Sulfate Dried 7.2 mg.)	1.0 mg.	Potassium (from Potassium Chloride 1.3 mg.)	0.68 mg.
		Manganese (from Man- ganese Sulfate 3.4 mg.) . . .	1.0 mg.
		Sulfur (traces)	

DECA-MINERALS PRICES

100 capsules	98¢	500 capsules	\$4.25
250 tablets	\$2.25	1000 capsules	8.00

IODIN-RATION TABLETS*

(Prepared from Kelp)

EACH TABLET CONTAINS:
The Minimum Daily Requirement of Iodine, 0.1 mg.

PRICES

250 tablets	80¢	500 tablets	\$1.50
		1000 tablets	\$2.75

*Only Hudson Vitamins have been submitted for the Parents' Magazine Commendation Seal Award. Therefore, the seal does not apply to non-vitamin category products.

Children's Vitamin Products

NECTAVITE

DELICIOUS, CHEWABLE MULTIPLE VITAMIN TABLETS (sugar free)

(for children 1 to 12, and teenagers—also for adults who find difficulty in swallowing tablets or capsules) NECTAVITE is the result of extensive research in which Hudson has pooled the benefits of recent advances in pharmaceutical and manufacturing techniques. It is a new multivitamin tablet with many desirable features. NECTAVITE may be chewed or sucked like candy, swallowed whole like a tablet, mixed with milk or fruit juices, or easily crushed and sprinkled on food.

A non-caloric sweetener has been combined with a pleasant fruity flavor to provide a delicious candy taste relished by children and adults alike. The absence of sugar is of value to those on diabetic diets and in the prevention of dental cavities.

NECTAVITE employs a new, special manufacturing process which assures lasting palatability and full potency. NECTAVITE tablets are as healthful as they are delicious—worthy of your immediate consideration. Hudson's traditionally low prices prevail. Other formulas of this type are advertised at \$4.25 for 100 tablets—HUDSON'S price, only \$2.25 for 100 tablets.

EACH NECTAVITE TABLET CONTAINS:

Vitamin A.....	5,000 U.S.P. Units
Vitamin D.....	1,000 U.S.P. Units
Ascorbic Acid (C).....	60 mg.
Thiamine Mononitrate (B-1).....	2.5 mg.
Riboflavin (B-2).....	2 mg.
Pyridoxine HCl (B-6).....	2 mg.
Vitamin B-12 (U.S.P.).....	5 mcg.
Calcium Pantothenate.....	3 mg.
Niacinamide.....	15 mg.
Biotin.....	30 mcg.

NECTAVITE PRICES

100 tablets	\$2.25	500 tablets	\$ 9.50
300 tablets	6.15	1000 tablets	18.00

VI-ZESTA with iron

IMPROVED FORMULA

The IMPROVED VI-ZESTA (with iron) is recommended as a dietary supplement and for the prevention of iron deficiency anemia.

VI-ZESTA is a pleasant tasting liquid with a fruit-like flavor. Children and adults take only one teaspoonful daily.

VI-ZESTA, at \$2.25 for 4 fluid ounces, is ONE-HALF the price of a similar product sold nationally—a typical HUDSON VALUE.

EACH TEASPOONFUL (5cc.) CONTAINS:

Ferric Pyrophosphate Soluble 250 mg. (Elemental Iron 30 mg.)	Vitamin B-6 (Pyridoxine HCl) 5 mg.
L-Lysine.....	Vitamin B-12 (Cyanocobalamin, U.S.P.) 25 mcg.
Vitamin B-1 (Thiamine HCl).....	Sorbitol..... 3.5 Gm.

VI-ZESTA (with Iron) PRICES

4 oz. bottle	\$2.25
8 oz. bottle	\$3.95
16 oz. (2—8 oz. bottles)	\$6.95

Children's Vitamin Products

NEO-VI DROPS

WATER-DISPERSIBLE

(Multiple Vitamin Drops)

FOR INFANTS AND CHILDREN

Today, practically all doctors and pediatricians outline a balanced diet, often including supplements of vitamins. For Infants, the drop dosage form of vitamins appears to be the most convenient. Some older children rebel at capsules, tablets, or bad-tasting liquid preparations. Neo-Vi Drops are the ideal solution to this problem, and are truly economical in price. The NEO-VI DROPS formula provides the vitamins generally found in the popular multiple vitamin drops for infants and children. These drops provide an easy means to controlled dosage for various age groups.

EACH 0.6 cc. NEO-VI DROPS CONTAINS:

Vitamin A.....	6,000 U.S.P. Units	Vitamin B-6.....	1.8 mg.
Vitamin D.....	1,200 U.S.P. Units	Niacinamide.....	10 mg.
Vitamin B-1.....	1.4 mg.	Pantethenic Acid.....	3 mg.
Vitamin B-2.....	1.5 mg.	Vitamin B-12.....	2 mcg.
Vitamin C.....	60 mg.	Vitamin E.....	2 I.U.

NEO-VI DROPS PRICES

One 60cc. dropper bottle	\$1.80
Three 60cc. dropper bottles	5.00

NECTAVITE ®

DELICIOUS, CHEWABLE MULTIPLE VITAMIN AND MINERAL TABLETS

(sugar free)

(for children 1 to 12, teenagers—and for adults who find difficulty in swallowing tablets or capsules)

NECTAVITE ® has been added to our constantly growing list of products because of numerous requests for a sugar free chewable tablet as tasty as NECTAVITE (see opposite page), but with added minerals.

NECTAVITE ®, at the low price of \$2.45 for 100 tablets, is another genuine HUDSON VALUE.

EACH NECTAVITE ® TABLET CONTAINS:

Vitamin A.....	1.5 mg.	Niacinamide.....	15 mg.
(5,000 U.S.P. Units)		Biotin.....	30 mcg.
Vitamin D.....	25 mcg.	Iron (as Ferrous Fumarate).....	1 mg.
(1,000 U.S.P. Units)		Calcium (as Dicalcium Phosphate, Anhyd.).....	40 mg.
Ascorbic Acid (C).....	60 mg.	Phosphorus (as Dicalcium Phosphate, Anhyd.).....	30 mg.
Thiamine Mononitrate (B-1).....	2.5 mg.	Magnesium (as Sulfate).....	3 mg.
Riboflavin (B-2).....	2 mg.	Manganese (as Sulfate).....	0.5 mg.
Pyridoxine HCl (B-6).....	2 mg.	Zinc (as Sulfate).....	0.5 mg.
Vitamin B-12 (Cyanocobalamin, U.S.P.).....	5 mcg.		
Calcium Pantothenate.....	3 mg.		

NECTAVITE ® PRICES

100 tablets	\$2.45	500 tablets	\$10.50
300 tablets	6.75	1000 tablets	19.50



Children's Vitamin Products

DAC DROPS

WATER DISPERSIBLE
(Vitamins A, D and C)

FOR INFANTS AND CHILDREN

DAC DROPS contains a scientific formulation of three basic vitamins for infants and children as a dietary supplement. In developing this product, careful consideration was given to the recommendations of the U.S. National Research Council and other recognized nutritional authorities.

DAC DROPS is pleasantly flavored and may be dropped directly on the tongue or mixed with milk (or formula), fruit juices, or other foods, as preferred.

Similar products are sold nationally for over \$3.00. HUDSON'S typical low price for DAC DROPS is \$1.25 for 60 cc.

EACH 0.6 cc. DAC DROPS CONTAINS:

Vitamin A Palmitate.....	3,000 U.S.P. Units
Vitamin D (Irradiated Ergosterol).....	400 U.S.P. Units
Vitamin C (Ascorbic Acid).....	60 mg.

DAC DROPS PRICES

One 60 cc. dropper bottle	\$1.25
Three 60 cc. dropper bottles	3.45

NOTE—Where a more comprehensive multiple vitamin formula is desired, see NEO-VI DROPS (page 33).

ZESTRAL

Pleasant Tasting Liquid Multiple Vitamins

In answer to countless requests for a palatable multiple vitamin liquid for children and infants, HUDSON is delighted to present—ZESTRAL.

ZESTRAL tastes so good that children and infants will love it straight from the spoon, or if so desired, it may be mixed with milk, fruit juice, etc. Adults who have difficulty in swallowing capsules and tablets will find ZESTRAL the answer to this problem.

Because of its unique homogenized formula, ZESTRAL requires no refrigeration; the last drop in the bottle is as potent and flavorful as the first.

And yet—ZESTRAL is priced at only \$2.35 for 16 ounces (a full pint). Similar products usually sell for \$4.00 per pint.

EACH 5 cc. (Approx. 1 Teaspoonful) CONTAINS:

Vitamin A.....	3,000 U.S.P. Units	Vitamin C (Ascorbic Acid).....	40 mg.
Vitamin D.....	800 U.S.P. Units	Vitamin B-12 (Crystalline).....	3 mcg.
Vitamin B-1 (Thiamine HCl).....	1.5 mg.	Niacinamide.....	10 mg.
Vitamin B-2 (Riboflavin).....	1.2 mg.	Vitamin B-6 (Pyridoxine HCl).....	1 mg.

ZESTRAL PRICES

One 16 oz. bottle	\$2.35
Three 16 oz. bottles	6.45



PROTEIN TABLETS

High Potency Source of Natural Vegetable Protein

RICH IN AMINO ACIDS

HUDSON PROTEIN TABLETS provide an excellent source of natural vegetable protein from soybeans as an additional supplement of proteins and amino acids to the dietary intake.

Protein is the prime builder of body tissues and supplier of the essential amino acids which are vital to normal body functions.

It is the consensus of medical opinion that a high protein diet is usually indicated when weight reduction is desired. HUDSON PROTEIN TABLETS may be used by those on weight reducing diets to satisfy that "between meal" desire for food.

The vegetable protein in each 14 grain tablet supplies the following high concentrations of amino acids:

Arginine.....	7.3%	Methionine.....	1.2%
Cystine plus Cysteine.....	0.63	Phenylalanine.....	5.2
Histidine.....	2.3	Threonine.....	3.5
Iso-Leucine.....	5.1	Tryptophane.....	1.0
Leucine.....	7.4	Tyrosine.....	3.0
Lysine.....	5.3	Valine.....	5.1

HUDSON PROTEIN TABLETS PRICES

250 tablets	\$2.50	500 tablets	\$4.50
1000 tablets	\$7.95		

Lipotropic Factors and Unsaturated Fatty Acids

DIMCHOL

(Unsaturated Fatty Acids with
Lipotropics and Vitamins)

Recent scientific evidence has indicated that the unsaturated fatty acids (such as found in Safflower Oil) may aid in the metabolism of fatty substances. Although this type product is sometimes used as an adjunct to dieting, it is not intended as a weight reducing aid.

DIMCHOL provides Safflower Oil, containing up to 80% of unsaturated fatty acids, plus the lipotropic factors—choline, inositol, and methionine. Additionally, Vitamin B-6 (useful in the conversion of fatty acids in the body) and Vitamin E (has a stabilizing effect on highly unsaturated fatty acids) have been included. Blended with these are Rutin and Vitamin C and Niacinimide (an important B-Complex Vitamin). A prescription is not required for DIMCHOL but it is advisable to consult a physician to determine your need for a special purpose dietary supplement of this type.

DIMCHOL—at the low price of \$2.75 per 100 capsules—is a typical HUDSON VALUE.

EACH DIMCHOL CAPSULE CONTAINS:

Unsaturated Fatty Acids (Principally Linoleic Acid—Approx. 410 mg.) derived from Safflower Oil	586 mg.	Vitamin B-6 (Pyridoxine HCl).....	2 mg.
Choline Bitartrate	100 mg.	Vitamin C (Ascorbic Acid).....	50 mg.
Inositol	20 mg.	Niacinamide.....	20 mg.
dl-Methionine	50 mg.	Vitamin E (from Mixed Tocopherols Conc., N.F.)	2 I.U.
		Rutin	10 mg.

DIMCHOL PRICES

100 capsules	\$2.75	500 capsules	\$11.50
250 capsules	6.25	1000 capsules	22.00

Lipotropic Factors

HUDSON SPECIAL FORMULA #44

(*Lipotropic Factors*)

A formula of Lipotropic Factors for dietary supplementation.

As people grow older, their ability to properly metabolize fats may be impaired. A physician is the only one qualified to diagnose this condition. According to many nutrition authorities, the Lipotropic Factors present in HUDSON'S FORMULA #44 may aid in the metabolism of fatty substances.

A similar type formula sold under another label is priced at \$3.95—HUDSON'S FORMULA #44 is economically priced at \$2.00 for 100 capsules.

DAILY DOSE OF 3 CAPSULES CONTAINS:

Choline Dihydrogen Citrate, 0.83 Gm.	Vitamin B-12 Activity.....	6 mcg.
dl-Methionine..... 0.20 Gm.	(as streptomyces fermentation extractives)	
Inositol..... 0.25 Gm.	Desiccated Liver, N.F. (defatted)	0.26 Gm.

HUDSON FORMULA #44 PRICES

100 capsules	\$2.00	500 capsules ..	\$ 9.50
300 capsules	5.85	1000 capsules ..	18.00

CHOLINE

(Choline Dihydrogen Citrate)

500 mg. (7½ grains)

CHOLINE PRICES

100 tablets	\$1.25	500 tablets	\$5.00
250 tablets	2.75	1000 tablets	9.00

INOSITOL

500 mg. (7½ grains)

INOSITOL PRICES

100 tablets	\$1.95	500 tablets	\$ 8.25
250 tablets	4.50	1000 tablets	15.00

LECITHIN CAPSULES

(*Soya Lecithin*)

EACH CAPSULE CONTAINS:
8 grains of Soybean Lecithin

LECITHIN CAPSULE PRICES

100 capsules	95¢	500 capsules	\$4.00
250 capsules	\$2.25	1000 capsules	7.50



SAFFLOWER OIL

Now . . . the widely publicized
SAFFLOWER OIL CAPSULES
direct from HUDSON
at unbelievably low prices!

SAFOXINE

Safflower Oil with Vitamin B-6

The value of polyunsaturated fatty acids in the diet has been widely discussed in scientific publications, newspapers and magazines.

Safflower Oil appears to be the richest oil in unsaturated fatty acids. This feature explains its popularity.

Hudson's SAFOXINE contains the finest quality Safflower Oil obtainable. Comparable products sell for as much as \$5.00 per hundred capsules. Hudson's unbelievably low price is \$1.50 for 100 capsules, in keeping with our policy . . . "the best for less."

EACH SAFOXINE CAPSULE CONTAINS:

Safflower Oil	912 mg.
Supplying, Linoleic Acid	684 mg.
Oleic Acid	155 mg.
Pyridoxine Hydrochloride (Vitamin B-6)	0.5 mg.

SAFOXINE PRICES:

100 capsules	\$1.50	500 capsules ..	\$ 6.45
250 capsules	3.45	1000 capsules ..	11.95
		2000 capsules ..	\$21.00

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Hudson Reliable Drug Products

This section is comprised of a growing list of popular drug products—laboratory tested and quality controlled in the same manner as Hudson Vitamins—worthy of your complete confidence.

RHINITOC*

Decongestant—Colds—Hay Fever

An Amazing Decongestant Formula—designed as an aid in the relief of nasal congestion.

RHINITOC is a superb, scientifically designed decongestant formula intended for the temporary symptomatic relief of nasal congestion; aches, pains, fever of colds; and hay fever.

Fast-acting RHINITOC is supplied in a multi-layer tablet. This new type of tablet permits—for the first time—the inclusion of several medically proven ingredients which heretofore could not be combined in a single tablet.

Phenylephrine HCl, an effective decongestant widely prescribed by physicians to shrink mucous membranes, helps drain nasal passages and encourages effortless breathing. Chlorpheniramine Maleate, an effective antihistamine, plus the pain-relieving combination of salicylamide, phenacetin and caffeine contribute to the comforting relief of allergic symptoms, body aches and pains, and fever due to colds. Rhinitoc is fortified with Vitamin C.

RHINITOC represents a revolutionary advance in medical achievement and a genuine value in quality and price (similar products are nationally advertised at \$3.00 per 100 tablets). **HUDSON'S** low price is \$1.75 per 100 tablets.

EACH RHINITOC TABLET CONTAINS:

Phenylephrine HCl.....	5 mg.	Phenacetin.....	1½ gr.
Chlorpheniramine Maleate.....	2 mg.	Caffeine.....	10 mg.
Salicylamide.....	3½ gr.	Vitamin C (Ascorbic Acid)....	20 mg.

RHINITOC PRICES

100 tablets	\$1.75	500 tablets	\$ 7.75
300 tablets	4.95	1000 tablets	14.50

ALLERTOC*

(Anti-histamine tablets for allergies)

Each tablet contains 25 mg. Pyrilamine Maleate, a potent antihistamine.

ALLERTOC is useful in alleviating the symptoms of allergy, such as in hay fever, asthma, hives, and other allergic manifestations. For aid in the relief of the symptoms of the common cold see PERTOC, the product listed at top of page 39.

ALLERTOC PRICES

100 tablets	\$1.20	500 tablets	\$5.00
300 tablets	3.30	1000 tablets	9.00

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Reliable Drug Products

PERTOC*

(Common Colds)

PERTOC tablets are useful as an aid in the temporary relief of common cold symptoms, especially when taken in the early stages.

PERTOC contains effective antihistaminic, analgesic, and antipyretic ingredients which are primarily useful as an aid in relieving common cold symptoms. Additionally, they are helpful in relieving pain associated with a wide variety of conditions:

- Simple headaches, Neuralgia, and minor muscular aches and pains
- Pain of tooth extraction and other dental procedures
- Functional (menstrual) pain

So keep PERTOC handy, in your medicine cabinet, as a household remedy you can use all year around. And remember, PERTOC, taken when the first symptoms of a cold appear, may spare much misery. At the first sign of a cold, use PERTOC.

EACH PERTOC TABLET CONTAINS:

Chlorprophényridamine (Chlorpheniramine) Maleate	2 mg.	Phenacetin	2½ gr.
Aspirin	3½ gr.	Caffeine	½ gr.

PERTOC PRICES

100 tablets	\$1.35	500 tablets	\$ 5.75
300 tablets	3.75	1000 tablets	10.50

COFTOC*

*A SAFE, EFFECTIVE COUGH MEDICINE
FOR ADULTS AND CHILDREN*

COFTOC, a medical achievement for the temporary relief of coughs due to the common cold, is now added to **HUDSON'S** growing list of Reliable Drug Products.

COFTOC is a non-narcotic, antitussive, sedative expectorant containing a recent medical discovery—D-Methorphan—which effectively suppresses the cough reflex by direct action on the cough center.

COFTOC safely and effectively helps loosen mucus and relieves throat tickle with its soothing demulcent action—and the pleasant Wild Cherry flavor makes COFTOC easy-to-take.

COFTOC is offered at an amazingly low price of 75¢ for 4 fluid ounces. Comparable products are nationally advertised at \$1.25.

EACH TEASPOONFUL (5cc.) CONTAINS:

Dextromethorphan Hydrobromide.....	10 mg.
Potassium Guaiacolsulfonate.....	65 mg.
Ammonium Chloride.....	65 mg.
Sorbitol.....	2 cc.
Glycerine.....	2 cc.

In a pleasant tasting Wild Cherry base

COFTOC PRICES

One 4 oz. bottle	75¢
Three 4 oz. bottles	\$2.00

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Reliable Drug Products

NAZOTOC*

NASAL SPRAY

Decongestant—Antihistaminic—Antibiotic—Antiseptic

NAZOTOC is designed for FAST, EFFECTIVE, SAFE temporary relief from stuffed nose, sniffles, and sneezing that accompany head colds and hay fever.

NAZOTOC contains ingredients widely prescribed by physicians. It is suitable for adults and children over six years of age and is supplied in a handy plastic spray bottle which may be carried in purse or pocket. NAZOTOC may be used as a spray or as a drop.

NAZOTOC, another Reliable Drug Product by **HUDSON**, is priced at only 85¢ for 30 cc. (1 fluid ounce)—a \$2.00 value. Similar type products, supplied in bottles of 15 cc. are priced at \$1.00. Avoid spreading of infection by keeping a separate bottle for each member of the family. Take advantage of **HUDSON'S** special quantity price for three bottles at \$2.25.

NAZOTOC CONTAINS:

Phenylephrine Hydrochloride	0.5%
Pyrilamine Maleate	0.15%
Gramicidin	0.005%
Cetyl Dimethyl Benzyl Ammonium Chloride	0.04%

NAZOTOC PRICES

One 30 cc. bottle	85¢
Three 30 cc. bottles	\$2.25

BUFFERED ASPIRIN*

IMPROVED

BUFFERED ASPIRIN acts fast without upsetting the stomach.

The IMPROVED BUFFERED ASPIRIN tablet now incorporates these important features:

- Increased stability to insure longer lasting freshness and potency
- More rapid disintegration for even faster action

This type formula sells nationally at \$1.23 per 100 tablets. Hudson's economy price is only 49 cents per 100 tablets.

EACH TABLET CONTAINS:

Aspirin 5 Grains

Buffered with aluminum hydroxide, glycine, and magnesium carbonate

BUFFERED ASPIRIN PRICES

100 tablets	49¢	500 tablets	\$1.98
250 tablets	\$1.10	1000 tablets	3.59

CHILDREN'S ASPIRIN*

After a long period of exhaustive testing, we are now able to introduce a stable, pleasant-tasting, smooth-textured children's aspirin tablet that readily dissolves in the mouth or in water. Each orange-flavored **HUDSON CHILDREN'S ASPIRIN** tablet contains 1 1/4 grains of aspirin and is priced at only 39¢ for 100 tablets.

HUDSON CHILDREN'S ASPIRIN PRICE

100 tablets	39¢
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Reliable Drug Products

TYROTOC*

THROAT LOZENGES

Antibiotic—Anesthetic

TYROTOC, with antibiotic tyrothricin and soothing benzocaine and menthol, is designed for the prompt temporary relief of minor sore throats and mouth irritations caused by colds, hay fever, excessive smoking, etc.

TYROTOC is delightfully flavored and may be used by adults and children over six years of age.

For your added convenience, thirty TYROTOC lozenges are supplied in two compact vials of fifteen lozenges each. Keep one in the office, pocket, or purse and one in your medicine cabinet at home.

HUDSON'S TYROTOC is economy-priced at 60¢ for 30 lozenges—while similar national brands sell at 70¢ for only 12 lozenges.

EACH TYROTOC LOZENGE CONTAINS:

Tyrothricin 2 mg., Benzocaine 5 mg., Cetyl Dimethyl Benzyl Ammonium Chloride 0.1 mg., Menthol 0.65 mg.

TYROTOC PRICES

30 lozenges	60¢	90 lozenges	\$1.50
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EFTOC*

(Bronchial Asthma—Hay Fever)

A tried and tested formula for the temporary relief of attacks of Bronchial Asthma and Hay Fever.

This product can now be purchased without a physician's prescription, according to Federal regulations.

EACH EFTOC TABLET CONTAINS:

Phenobarbital

½ gr. Ephedrine Hydrochloride ⅓ gr.

Theophylline

2 gr.

EFTOC TABLET PRICES

100 tablets	\$1.50	500 tablets	\$5.50
250 tablets	2.95	1000 tablets	9.95

OPTOC*

EYE DROPS

Cooling—Soothing—Cleansing—Refreshing

OPTOC is designed to relieve the discomfort of minor eye irritations caused by wind, dust, smog, smoke, and eyestrain.

OPTOC can be used by adults and children, morning and night, at work or play, for a clean, refreshed, and comfortable feeling of the eyes.

You would expect to pay at least \$1.50 for this large economy—30 cc. size (1 fluid ounce). But, **HUDSON'S** low price is only 50¢.

OPTOC CONTAINS:

Phenylephrine HCl, Berberine Sulfate, Boric Acid, Sodium Chloride, Sodium Bisulfite, Glycerine, Camphor Water, Peppermint Water, Thimerosal 0.004% in aqueous isotonic solution.

OPTOC PRICE

One 30 cc. plastic bottle	50¢
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ALKATOC*

For the Prompt Relief of Excess Acidity

ALKATOC is a peppermint-flavored antacid tablet unusually effective in relieving distress of acid indigestion, heartburn, sour stomach, "gas", and nausea when due to excess stomach acidity.

The special combination of ingredients in ALKATOC is non-constipating and will not cause acid-rebound.

EACH ALKATOC TABLET CONTAINS:

Magnesium Glycinate (Magnesium Hydroxy Amino Acetate).....	100 mg.
Magnesium Hydroxide.....	200 mg.
Magnesium Trisilicate.....	250 mg.
Calcium Carbonate.....	250 mg.

ALKATOC PRICES

100 tablets	60¢	500 tablets	\$2.50
250 tablets	\$1.35	1000 tablets	4.50

HYP

ENZOTOC*

An Effective Enzyme Formula to Aid Digestion

ENZOTOC is designed as a preventive aid against certain symptoms of indigestion.

Food is to people what gasoline is to an automobile. However, before food can be used by the body it must be digested. This process is the responsibility of enzymes which sometimes fall short of their duties, causing discomfort in the form of indigestion, nausea, distension, belching, and heartburn. These "digestive enzymes" are found predominantly in the stomach (gastric enzymes) and the intestines (intestinal enzymes).

ENZOTOC combines gastric and intestinal enzymes in a special tablet which is designed to allow each group of enzymes to function as they normally would in the body.

This type formula is widely prescribed by physicians throughout the country. If you wish to avoid faulty digestion, which may be due to lack of the enzymes in this formula—order ENZOTOC today. **HUDSON'S** economy price is only \$2.50 for 100 tablets. If indigestion should occur and persist, see your doctor.

EACH ENZOTOC TABLET CONTAINS:

Pepsin (1:3000 N.F.).....	190 mg.	Ox bile Extract.....	150 mg.
Papain.....	30 mg.	Pancreatin.....	300 mg.
Aspergillus Oryzae.....	30 mg.	Dehydrocholic Acid.....	30 mg.

ENZOTOC PRICES

100 tablets	\$2.50	500 tablets	\$10.50
300 tablets	6.75	1000 tablets	19.50

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SWEETOC*

(A Non-Caloric Sweetener)

Also see SWEETOC LIQUID, below

For years research scientists sought a substitute for sugar that would offer equal sweetening properties without the penalty of calories and the aftertaste associated with saccharin. When the right formula was developed for this product, it was offered to the public at a premium price (usually \$3.50 for 1000 tablets) under various trade names.

SWEETOC is Hudson's name for this new, famous, non-nutritive sweetener formula. Consistent with Hudson's long standing policy of offering the public high quality products at economical prices—SWEETOC is offered at an amazingly low price of \$1.60 per 1000 tablets.

SWEETOC is supplied as an effervescent tablet which dissolves readily in beverages and is highly recommended for cooking, baking and canning—always retaining its sweetness. (One tablet is equivalent in sweetness to one level teaspoonful of sugar.)

SWEETOC is designed for those on reducing and diabetic diets and is an aid in preventing dental cavities due to over-indulgence in sugar.

EACH SWEETOC TABLET CONTAINS:
Sodium Cyclamate..... 50 mg. Sodium Saccharin..... 5 mg.

SWEETOC PRICES

1000 tablets (1 bottle)	\$1.60
3000 tablets (3 bottles)	4.50

NEW LOW PRICE

SWEETOC LIQUID*

(A Non-Caloric Sweetener)

SWEETOC LIQUID is a companion product to the popular Sweetoc Tablets.

SWEETOC LIQUID mixes readily with hot and cold beverages and is highly recommended for cooking, baking, and canning, always retaining its full sweetness. (1/4 teaspoonful is equivalent, in sweetness, to 2 level teaspoonsfuls of sugar.)

SWEETOC LIQUID is supplied in convenient non-breakable plastic bottles, the 4 ounce table size or NEW LARGE 16 ounce size. Both bottles have a dual feature spout, handy for dispensing drops or pouring larger quantities.

The NEW LARGE 16 ounce bottle can be used for refilling the 4 ounce size and is priced amazingly low at \$1.50.

SWEETOC LIQUID CONTAINS:

Sodium cyclamate 6%; sodium saccharin 0.6%; benzoic acid 0.1%, methylparaben 0.05%, as preservatives; in water.

SWEETOC LIQUID PRICES

One 4 oz. bottle	55¢	Four 4 oz. bottles	\$1.98
One 16 oz. bottle	\$1.50	Four 16 oz. bottles	\$5.40

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FEMTABS*

For Premenstrual Tension

What is "Premenstrual Tension"? The approach of the menstrual cycle frequently produces symptoms of discomfort such as irritability, depression, headache, bloating, etc. These signs or symptoms and their underlying physiological factors are generally grouped under one heading—Premenstrual Tension. It has been estimated that 50 to 75% of women of full reproductive age suffer from one or more of these symptoms of premenstrual tension.

The widely used FEMTABS formula helps prevent the distressing symptoms of Premenstrual Tension.

FEMTABS, taken for 10 days prior to the onset of the menstrual period, plus a high protein, low salt diet—has proved highly effective in avoiding premenstrual tension and some forms of menstrual cramps.

This formula sells nationally at \$6.00 per 100 tablets. Hudson's price is only \$1.95 per 100 tablets.

EACH ENTERIC COATED FEMTAB CONTAINS:

Ammonium chloride.....	330 mg.	Vitamin B-2 (Riboflavin).....	1.0 mg.
Homatropine methylbromide.....	0.5 mg.	Vitamin B-6 (Pyridoxine HCl).....	0.5 mg.
Caffeine alkaloid.....	33 mg.	Calcium Pantothenate.....	1.0 mg.
Vitamin B-1 (Thiamine HCl).....	2.0 mg.	Niacinamide.....	5.0 mg.

FEMTAB PRICES

100 tablets	\$1.95	500 tablets	\$ 8.50
300 tablets	5.40	1000 tablets	16.00



CHLOROPHYLL*

CLORANAT TABLETS

"Nature's Deodorant" the wonderful new discovery that banishes breath and body odors.

HUDSON brings you this new Natural Chlorophyll made into tablets of high potency. These easy-to-dissolve tablets can be used two ways. When taken in tablet form the action starts in the matter of a few minutes, when dissolved in water the action takes place in seconds. Two tablets dissolved in a glassful of water form a highly effective mouth wash.

Don't take chances on offending, whether you are in public, with business associates, your family or sweetheart. When used as directed, CLORANAT tablets will assist you in keeping a clean, sweet breath.

Each tablet contains 25 mg. of 100% Natural Chlorophyll.

CHLOROPHYLL (CLORANAT) PRICES

100 tablets	\$1.40	500 tablets	\$ 5.50
250 tablets	3.00	1000 tablets	10.00

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NAP-KAPS*

A Gentle, Safe, Sleeping Capsule

NAP-KAPS do NOT contain habit-forming Narcotics, Barbiturates or Bromides. NAP-KAPS are an aid to nature in inducing sleep.

NAP-KAPS are speedy; they go to work quickly but gently and do not impart a "drug-hangover" feeling.

NAP-KAPS are safe; when taken as directed, for adults and children over 12 years of age. They do not create a "sleeping pill" habit, but assist in a natural manner to promote restful slumber. Not to be used by persons with glaucoma or excessive pressure within the eye.

No prescription required according to Federal regulations.

EACH NAP-KAP CONTAINS:

Methapyrilene Hydrochloride.....	25 mg.	Scopolamine aminoxyde hydrobromide.....	0.2 mg.
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NAP-KAP PRICES

100 capsules	\$1.80	500 capsules	\$ 7.75
300 capsules	4.95	1000 capsules	14.00



MOLATOC TABLETS*

(For the Relief of Constipation)

MOLATOC is the latest discovery of medical research for safe, effective relief of constipation. MOLATOC helps moisten and soften dry stool, the greatest cause of constipation.

MOLATOC works in a gradual manner, contains no harsh laxatives and is not habit forming. Many doctors recommend this formula every day.

Similar products are sold nationally for as much as \$9.00 for 100. **HUDSON'S** direct price is only \$1.20 for 100 tablets.

EACH MOLATOC TABLET CONTAINS:

100 mg. diethyl sodium sulfosuccinate.

MOLATOC PRICES

100 tablets	\$1.20	500 tablets	\$4.75
250 tablets	2.65	1000 tablets	8.50

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PRODERM*

Stainless-Odorless-Protective ointment

For Minor Skin Irritations

PRODERM is a scientifically formulated protective ointment which is soothing, safe and effective in relieving a wide variety of skin irritations such as:

diaper rash	insect bites
abnormal skin dryness	prickly heat
chapped skin	minor burns
abrasions and wounds	sun and windburns
	rectal itching

Because PRODERM contains water-repellent silicon, it coats the affected area with a protective film—providing an invisible barrier against bacteria and irritants. Vitamins A and D stimulate the rapid repair of injured skin, shortening the healing period.

PRODERM'S anesthetic Benzocaine provides prompt relief from pain, discomfort and itching while the danger of infection is minimized by the presence of antibiotic Tyrothricin and antiseptic Hexachlorophene.

PRODERM CONTAINS: Vitamin A; Vitamin D; Tyrothricin 0.01%; Hexachlorophene 0.5%; Benzocaine 2%; Zinc Oxide; and Silicone; in a stainless, odorless base.

PRODERM PRICES

One tube (1½ ounces)	80¢
Three tubes (1½ ounces each) . . .	\$2.15

BANAC*

Medicated, greaseless, flesh-color cream

For Acne, Pimples, and Blackheads

Antibiotic-Antiseptic-Promotes healing

BANAC is a specially formulated antibiotic and antiseptic cream designed for the relief of pimples, blackheads, and excessive oiliness of the skin associated with acne.

The BANAC scientific formula helps remove excessive oils from the skin, loosen impacted dirt in the pores, remove blackheads, and prevent pimple formation.

Since BANAC contains the excellent surface antibiotic Tyrothricin, as well as Bithionol, an effective bactericide, many skin bacteria which are present in acne conditions are killed upon contact.

BANAC is flesh-colored and actually hides pimples, blemishes, and blackheads while it works. It may be used without embarrassment during the day and because of its greaseless base, BANAC is readily washed off without using harsh detergents.

BANAC is a \$1.50 value for only 75¢.

BANAC CONTAINS: Tyrothricin 0.1%; Bithionol 1%; Resorcinol 2%; Sulfur 5%; d-Panthenol 0.5%; Sodium Methylparaben 0.2%; Alcohol 10%; and Calamine; in a greaseless, flesh-colored, water-washable base.

BANAC PRICES

One tube (1½ ounces)	75¢
Three tubes (1½ ounces each) . . .	\$2.00

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ABBREVIATIONS

Approx.	— Approximately
Anhyd.	— Anhydrous
cc.	— Cubic Centimeter (unit of liquid measure)
Conc.	— Concentrate
C.P.	— Chemically Pure
Désic.	— Desiccated
Equiv.	— Equivalent
gr.	— grain
Gm.	— Gram
HCl	— Hydrochloride
I.U.	— International Unit
mcg.	— microgram
mg.	— milligram
Oz.	— Ounce
*N.F.	— National Formulary
*U.S.P.	— United States Pharmacopeia

*These are the official books of standards in Pharmacy.

TABLE OF EQUIVALENTS

1 Gm.	= 1000 mg.
1 mg.	= 1000 mcg.
1 mcg.	= 1/1000 mg.
1 gr.	= 64 mg.
1 cc.	= 16 minimis
1 minim	= 1 drop
1 teaspoonful	= 5 cc. (approx.)
1 tablespoonful	= 15 cc.
2 tablespoonfuls	= 1 ounce

"Help Yourself to Maintain Good Health"

Vitamins are dietary essentials that the body is unable to synthesize in its own metabolism, but must obtain from outside sources.

In this modern rocket age, with its attendant "hustle and bustle", some people are apt to lose sight of the fact that proper nutrition is as vital to daily living as any bodily function.

Medical statistics show that the average life span increases with each decade. The reason is that good health is not an accident. It is important that we recognize the valuable role that vitamins play as a nutritional supplement to the often inadequate or faulty diet.